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## Official Football Program

#### BAYLOR vs. NEBRASKA

**SEPTEMBER 24, 1977** 

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#### CONTENTS

Living With Change Nahroeke Style
Living With Change—Nebraska Style
Nebraska vs. Baylor
School of The Day—Journalism A Popular Career 4-5
Architecture Hall—A Historical Site 6
Marching Toward Century Mark 6
The Touchdown Club of Nebraska 8-9
Nebraska Cornhuskers
1977 University of Nebraska Football Roster
Nebraska Football Staff
Coach's Mental Preparation For Saturday Afternoon 18
Do You Remember? The All Big 8 Team of '71 4t
Special Teams Can Control The Game9t
So You Think You Know College Football 14t
Starting LineupsCenter Spread
The Audible And How The Team Reacts 17t
Big 8 Conference Records
The Man in Motion Causes Defensive Adjustments 22t
The Days of The Single Wing
1977 Baylor University Football Roster
Bears Staff
Baylor Bears
Husker Award Club Program 1977 80-81
Husker Beef Club—Feeders 82
Husker Beef Club—Growers 83

#### TODAY'S COVER

1977 Nebraska Football Staff: Front row, left to right—John Melton, Cletus Fischer and Head Coach Tom Osborne. Row two, left to right—Mike Corgan, Guy Ingles, Jerry Moore and Milt Tenopir. Row three, left to right—George Darlington, Gene Huey and Lance Van Zandt. Row four, left to right—Bob Thornton, Charlie McBride and Rick Duval.

## NEBRASKA SPELLS "SPORTSMANSHIP"



The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its football teams.

Nebraska fans also have a nationwide reputation for good sportsmanship, at home and away.

"Big League"—that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's

the same goal for 1977.

The University of Nebraska urges all 1977 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska.

Bob Devaney

Athletic Director

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## Living With Change—Nebraska Style

By Kris Gilger Editorial Associate Department of Agricultural Communications

Change is something we all live with. Only these days, it seems to be happening faster than ever. Economic, political, social and technological changes are affecting the way we live today and will make a big difference in how we live years from now.

Home Economics Extension and research, under the Institute of Agriculture and Natural Resources at the University of Nebraska-Lincoln, are concerned with helping Nebraskans cope in a fast-changing world. Here are some of the things they're doing:

Two modern-day problems seem to be energy shortages and poor diets. Extension food and nutrition programs are dealing with both of these. One program for the coming year will offer help in conserving energy in the kitchen. Ongoing efforts to encourage better nutrition include a computer program, "Dietcheck" and the Expanded Food and Nutrition program which employs nutrition aides in 22 Nebraska counties to work with low income families in improving their diets. Research includes the effects of fiber in the diet and nutrition during

pregnancy and the first year of life.

#### CHANGE IN EDUCATION AND FAMILY RESOURCES:

Many people today can't afford their present housing, much less a new home. Extension offers Nebraskans guidelines on housing affordability and how to improve on what you already have—without going into debt. An added problem in housing today is paying for ever-rising utility bills. A computer program through AGNET offers Nebraskans advice on how they can save energy and dollars in their home, in addition to other energy conservation programs.

It seems to be getting harder and harder to be a competent consumer. Consumer education programs this year will tackle the problem with projects to improve shopping practices, teach children how to manage money and advise women on managing their families' financial resources. AGNET computer programs are being developed on family budgeting and planning for retirement. 1978 also will be the year of legislative knowhow, as Extension club women throughout the state take part in "Impact '78: Citizenship in Action,' where they'll learn more about the legislative process and specific bills

and laws that have an impact on consumers.

#### CHANGE IN TEXTILES AND CLOTHING:

Some crystal-ball gazing will be in store for those participating in the Extension program, "Your Personal Future With Clothing and Textiles." The program will look at clothing and how it will be affected by the energy crisis. Other clothing efforts focus on the economics of home sewing, design and fashion alternatives.

Help for families coping with changing life styles is another thrust of Extension programs. "Impact '77: Enriching Family Relationships" involved nearly 20,000 Nebraska families this past year in enhancing their family and community ties. Next year, special attention will be given to teens and the special challenges they face. Health topics, including prevention of home poisonings and training in CPR (cardiopulmonary resuscitation), also will be covered. Research has singled out changes in life satisfaction, singlehood, flexible working hours and even fathering.

For more information on Extension programs available to you and your family, contact your county Extension office.

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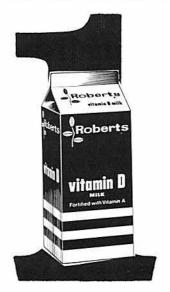
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#### NEBRASKA vs. BAYLOR

The Huskers: Nebraska evened its 1977 mark at 1-1 last Saturday as the Cornhuskers beat Paul 'Bear' Bryant's Alabama Crimson Tide 31-24, in an ABC-TV regionally televised game. For the second week in a row, Nebraska's Offensive Player of the Game, he was also ABC's, was junior I-Back Rick Berns, who rushed for 128 yards on 23 carries, threw one pass for 36 yards, caught three aerials for 22 yards and also scored three touchdowns. The Huskers and ABC's Defensive Player of the Game was junior monster Jim Pillen, who intercepted two, fourth quarter Alabama passes and had nine total tackles, including one for a four-yard loss. Head Coach Tom Osborne's five-year record at Nebraska is now 38-11-2.

The Bears: Under coach Grant Teaff, Baylor also has a 1977 record of 1-1. The Bears lost their opening contest on Sept. 10 in Waco to Texas Tech 17-7, the same Texas Tech team that the Huskers beat 27-24 in last year's Astro-Bluebonnet Bowl. But last Saturday in Waco, Baylor pulled an upset of its own, beating Kentucky, the 1976 Peach Bowl champs, 21-6, behind senior tailback Gary Blair and sophomore quarterback Sammy Bickham. Teaff's six-year record at Baylor is now 26-28-3.

The Series: Nebraska and Baylor are tied at 1-1. In 1939, Nebraska beat Baylor in Lincoln, 20-0. But in 1956, Baylor defeated the Huskers in Lincoln, 26-7.



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## Journalism a Popular Career

#### By Bob Mussman Office of University Information

"Journalism has become an ever more important career in our society and more and more young people feel that they can contribute to their world through communications."

That's how R. Neale Copple, director of the School of Journalism at the University of Nebraska-Lincoln explains a continued growth in journalism enrollment at UNL.

"As the world grows more complicated, it is more important than ever to have well educated, highly competent people in positions where they can help us understand, adjust and live comfortably in our environment. Nebraska has lots of young people who are willing and eager to accept this responsibility," he said. "These young Nebraskans deserve to have this career opportunity opened to them. They have a right to expect expert preparation from a competent-even superbgroup of teachers and I believe they can get that here in the School of Journalism."

Copple noted that the School of Journalism has been growing at a rate of about 10 percent per year for the period that he has been its director, 11 years. It now is among the 10 largest in the U.S. in num-



R. Neale Copple Director of School of **Journalism** 

bers and is also rated in this select group in the quality of its pro-

"It has been a struggle to meet the demands of more students: to provide and expand service programs we make available to support the Nebraska media, and to develop our new graduate program but I believe the result has been the best faculty the School has ever had. Selection to take part in the Areas of Excellence Program through which the Legislature provided additional funding for quality improvement was a key factor," he said.

The school is one of dozen or so in the country in which all three basic sequences in journalism news-editorial, advertising and broadcasting-have been accredited by sanctioning agencies.

If the ability to find a job in an increasingly crowded career field is an indication of success, the UNL program is doing very well, indeed. Of 101 graduates from December and May 79 actively sought jobs. Almost all of them are at work in their chosen field. This comes when many schools are reporting 40 to 60 percent placement.

Copple notes that UNL School of Journalism graduates from years past are now moving into the upper echelons of management in journalism career industries and they are actively seeking

Nebraska graduates.

"It is also satisfying to see more and more students interested in careers in smaller communities. particularly here in Nebraska," he said. "By July, 72% of our most recent graduates in news, 84% in broadcasting and 52% in advertising had accepted jobs here in Nebraska.'

Speculating on why the School of Journalism has grown so steadily, Copple notes: "Certainly journalism in an interesting career. It offers a meaningful role in society; it is an industry in which technological advancements are taking place at an exciting pace; it now offers additional opportunities for advancement; it demands high professional standards and in the past few years has become more economically attractive.

"But the money and the chance for advancement aren't the factors which are motivating more young

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people to enter the field of journalism. They see it as a means of doing something that counts in the world they live in. That's what's important."

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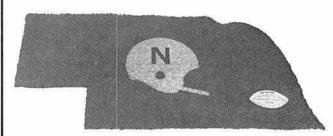
## BIG RED

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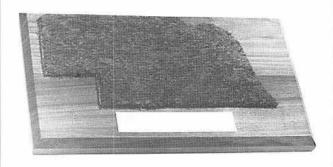
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## Architecture Hall a Historical Site

Some things are worth preserving. One of them is Architecture Hall on the University of Nebraska–Lincoln campus.

Located near the western edge of the campus just north of the Westbrook Music Building, Architecture Hall was designated a National Historical Preservation Site and listed on the National Registry of such sites in

To qualify for the National Registry, a building must have historical, architectural and/or archaelogical significance. The College of Architecture Building, the oldest building still standing on the NU campus, qualifies on historical grounds, according to David Murphy of the Nebraska State Historical Society. It also has significance as an example of late 19th Century Richardsonian Romanesque architecture, as typified in its T-shape structure and its profusion of turrets and towers emanating from the roof and main entrance.

According to Murphy, the red brick building was built between 1891–95 and originally housed the University library, the University art collection, and the offices of the State Historical Society. Also over the years, it was headquarters for many activities of the University Extension Division.

The art collection and Historical Society headquarters moved to other locations over the years, but it was not until 1945, with the construction of Love Library, that the building ceased to serve as the University's main library building.

The College of Architecture moved into the building in the late 1950's, after more than 25 years of moving from one location to another on campus.

Cecil Steward, dean of the College of Architecture, said the College of Architecture has origins which coincide with the construction of the Nebraska State Capitol Building. It was an architect with the firm which designed the Capitol, Harry Francis Cunningham, who initiated the first course in architecture at NU in the early '30's.

This fall, the College of Architecture is conducting a design competition for remodelling and restoring Architecture Hall. Dean Steward said the competition is the first in Nebraska for a state building since the competition which resulted in the construction of Nebraska's renowned State Capitol Building.

"The competition will allow us to look at many more design solutions than would be the case if a single architectural firm were hired to do the job," Steward said. Steward said that 49 architects and architectural firms from throughout the United States have registered to submit entries in the competition, which will be judged in mid-December by a panel which includes four noted architects from Nebraska and outside Nebraska.

A major stipulation for contest entries is that plans submitted do not detract from the building's status as a designated Historical Preservation site. The architects are also asked to consider the feasibility and cost of connecting the old Law College and Architecture Hall, and to design a building that will be a model for minimum energy consumption.

Winners of the competition are to be announced on Dec. 16, Steward said, with the winning designs to be on display in the Sheldon Art Gallery through the rest of the month.



Architecture Hall.

### **Marching Toward Century Mark**

The appearance at half-time of the NU Alumni Band will be the culminating event of the 4th annual meeting of the University of Nebraska Band Alumni. Last year, 175 former members of NU Bands, some from as far back as the early 20's, returned for the festivities.

A highlight of this year's reunion was a luncheon honoring the members of the 1963 "Orange Bowl Band."

1977 is the 98th year of existence for the Cornhusker Marching Band and plans are already being made for the gala celebration in October 1979 that will mark the 100th birthday of In recognition of this proud heritage the Band Alumni Association is sponsoring three projects designed to preserve, in sight and sound, the colorful traditions of this great organization. The first is a three-record album presenting the best of the Band's recordings. The second is a film history utilizing portions of the more than 200 filmed performances of the Band dating back to 1938, the largest such collection in the nation. The third is a pictorial history of the Band.

For this last project the Band would like to ask the aid of you, the fans, who have so generously supported us



1911 Marching Band.

the nation's oldest college marching band.

The Band's long record of half-time entertainment began in 1894 and continued throughout the twentieth century with unprecedented trips to Chicago in 1906; Corvallis. Oregon in 1916; South Bend, Indiana in 1924; Seattle, Washington in 1926; West Point, New York in 1928, and to the unforgettable Rose Bowl in 1940 that saw Don Lentz's high steppers set the band world on its ear with a revolutionary concept in half-time shows—continuous movement.

in the past. Photographs of the Band from the 1920's and 1930's are needed. If any of you have photos from this period, or earlier, please share them with us so that we may bring to you a full history of the band that John Philip Sousa called "the finest college marching band in America".

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## THE TOUCHDOWN CLUB OF NEBRASKA

One of the groups most instrumental in helping the University of Nebraska Athletic Department grow in the field of intercolegiate sports is the Nebraska Touchdown Club.

Contributions from TD Club members have enabled the Cornhuskers to build a fine grant-in-aid program and continued support from the Touchdown Club, and groups like the Husker Achievement Awards, the Extra Point Club, and the Cornhusker Beef Club, will insure that the Nebraska Cornhuskers will always hold a prominent place in the college sports world.

The University of Nebraska Athletic Department salutes the many members of the Touchdown Club and takes this opportunity to say a sincere "Thank You."

Touchdown Club members contributing \$100 or more are:

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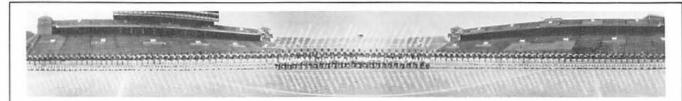
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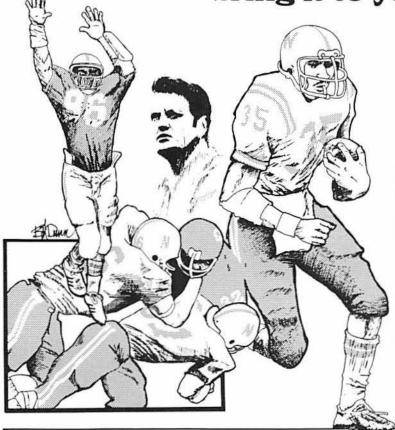
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7 DARRELL WALTON DB 5-9 170 Jr.



8 PAUL LETCHER DB 5-11 175 So.



9 EARL EVERETT NO NEW 192 Sr.



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11 JEFF QUINN So.



**12** TOM SORLEY DR 6-2 200 Jr.



13 DENNIS PAYNE DB 6-1 185 Jr.



**14** BILLY TODD Jr.



15 BRAD HUMPHREY OB 6-2 195 So.



16 TIM FISCHER DB 5-9 165 Jr.



17 ED BURNS QB 6-2 210 Sr.



**18** RANDY GARCIA QB 6-1 196 Sr.



19 ERIC STEWART DB 5-11 185 So.



21 PERCY KEITH BB 6-0 180 So.



22 KENNY BROWN WB 6-0 176 So



23 KENT SMITH DB 6-2 196 Sr.



24 TIM McCRADY WB 5-10 168 So.



25 TIM WURTH So

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26 SE 6-2 180 Jr.



27 STEVE FREI DB 6-0 175 So.



28 DAVE LIEGL DB 5-9 170 Jr.



29 JIM PILLEN DB 6-0 193 Jr.



30 BYRON STEWART IB 6-1 195 Jr.



31 TED HARVEY DB 5-10 175 Sr.



32 I. M. HIPP IB 6-0 200 So.



33 CURTIS CRAIG WB 5-11 183 Sr.



34 ANDY MEANS DB 6-0 160 So.





36 MIKE WASHINGTON FB 5-11 212 So.



37 JEFF CARPENTER 1.B 6-1 218 Sr.



38 LEE KUNZ LB 6-3 206 Jr.



39 ANDRA FRANKLIN FB 5-11 195 Fr.



40 BRUCE DUNNING LB 6-3 215 So.



41 GREG McQUITTER DB 6-1 195 Jr.



42 GREG SOELTER 18 6-0 190 Jr.



43 BRIAN HEDRICK DT 6-2 204 So.



44 KEITH STEWARD FB 5-11 210 Jr.



45 DODIE DONNELL FB 6-2 219 Sr.



46 IOHN RUUD So.



47 TOM VERING LB 6-2 205 So.



48 JEFF HANSEN DB 6-2 198 Jr.



49 MONTE ANTHONY 1B-FB 6-3 208 Sr.

## **NEBRASKA**



**50** JEFF BLOOM OC 6-2 185 So.



51 KERRY WEINMASTER MG 6-0 207 So.



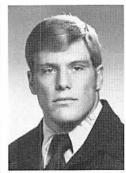
**52** TOM DAVIS OC 6-3 238 Sr.



**53** RANDY SCHLEUSENER C 6-6 230 So.



**54** BARNEY COTTON DT 6-5 235 Jr.



55 ROD HORN DT 6-5 259 So.



**56** STEVE MARKUS ILB 6-0 215 Jr.



57 KELLY SAALFELD OC 6-4 237 So.



58 DAN STEINER OG 6-2 242 So.



**59** JAMES WIGHTMAN LB 6-4 219 Sr.



**61** PAUL POTADLE OG 6-0 215 Jr.



 $62 \begin{smallmatrix} \text{STAN WALDEMORE} \\ \text{OT} & 6-4 \end{smallmatrix} \begin{smallmatrix} 260 \end{smallmatrix} \begin{smallmatrix} \text{Sr.} \end{smallmatrix}$ 



 $63 \begin{array}{l} {\rm GREG\ JORGENSEN} \\ {\rm OG} \end{array} \begin{array}{l} {\rm GREG\ JORGENSEN} \\ {\rm 6-2} \end{array} \begin{array}{l} {\rm 235} \quad {\rm Sr}. \end{array}$ 



**64** MARK STROH OG 6-3 203 So.



65 OUDIOUS LEE NO. 1218 So.



66 MG 6-0 210 Sr.



67 LAWRENCE COOLEY OG 6-0 235 Jr.



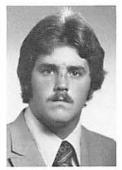
 $68 _{\rm OG-6-6-250-Jr.}^{\rm STEVE\ LINDQUIST}$ 



69 OG 6-4 210 So.



70 BRETT MORITZ OG 6-5 254 Sr.



71 STEVE GLENN OT 6-3 250 Jr.



72 MARK GOODSPEED OT 6-6 245 So.



**73** KELVIN CLARK OT 6-4 250 Jr.



**74** TOM OHRT OT 6-4 244 Jr.

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75 RANDY POESCHL DT 6-8 270 Jr.



76 MIKE BRUCE So. So.





78 DAVE O'DOHERTY OT 6-4 215 So.



80 FRANK LOCKETT SE 6-0 195 Jr.



81 LAWRENCE COLE DE 6-2 201 So.



82 REG GAST DE 6-3 205 Sr.



83 LEE ATKINS DE 6-2 210 So.



84 TIM SMITH Se. 6-3 194 So.



86 KEN SPAETH ST. 6-5 230 Sr.



87 ROCKE LOKEN SE 6-0 180 Sr.



88 MARK DUFRESNE TE 6-4 232 Sr.



90 RANDY RICK DE 6-4 205 Sr.





91 GARY ENGLAND DT 6-5 250 So.



92 DERRY NELSON DE 6-1 195 So.



93 DAN PENSICK DT 6-5 245 So.



94 LARRY YOUNG DE 6-1 205 Jr.



95 BILL BRYANT DT 6-2 230 Jr.



96 GEORGE ANDREWS DE 6-4 223 Jr.



97 BILL BARNETT So.



98 TONY SAMUEL DE 6-3 210 Sr.



**99** KELVIN ROEHRS MG 6-1 220 Jr.

## 1977 University of Nebraska Football Roster

_		versity	OI	TACNT 02	ra r	oornatt	7702121
No.	Player	Pos.	Ht.	Wt.	Age	Class	Hometown
2	*Anderson, Rene	DD.					
96	*Andrews, George	DB DE	6-2 6-4	172 223	25 22	Sr.	Los Angeles, CA
49	***Anthony, Monte	IB-FB	6-3	208	20	Jr. Sr.	Omaha, NE Bellevue, NE
83	Atkins, Lee	DE	6-2	210	19	Soph.	San Angelo, TX
97	Barnett, Bill	DT	6-5	235	21	Soph.	Afton, MN
35 50	*Berns, Rick Bloom, Jeff	IB OC	6-2	205	21	jr.	Wichita Falls, TX
22	*Brown, Kenny	WB	6-2 6-0	185 176	20 21	Soph. Soph.	Rapid City, SD Cincinnati, OH
76	Bruce, Mike	OT	6-6	235	19	Soph.	Omaha NE
95	Bryant, Bill	DT	6-2	230	21	juJr.	Decatur, AL
17 37	Burns, Ed	QB	6-2	210	22	Sr.	Omaha, NE
73	**Carpenter, Jeff *Clark, Kelvin	LB OT	6-1 6-4	218 250	22 21	Sr.	Council Bluffs, IA Odessa, TX
81	Cole, Lawrence	DE	6-2	201	20	Jr. Soph.	Dayton, OH
67	*Cooley, Lowrence	OG	6-0	235	22	jr.	Monroe, MI
54	*Cotton, Barney	DT	6-5	245	20	Jr.	Omaha, NE
33 52	**Craig, Curtis **Davis, Tom	WB OC	5-11	183	22	Sr.	Davenport, IA
5	Dixon, Rod	K	6-3 6-3	238 190	22 21	Sr. Jr.	Omaha, NE Oxnard, CA
45	**Donnell, Dodie	FB	6-2	219	21	Sr.	Hackensack, NJ
88	*Dufresne, Mark	TE	6-4	232	21	Sr.	Ventura, CA
40 91	Dunning, Bruce	LB	6-3	215	21	Soph.	Arvada, CA
91	England, Gary **Everett, Earl	DT WB	6-5 6-1	250	19 22	Soph.	Salt Lake City, UT
85	Fischer, John	TE	6-3	192 190	19	Sr. Soph.	Kansas City, MO Columbus, NE
16	*Fischer, Tim	DB	5-9	165	21	Jr.	Lincoln, NE
39	Franklin, Andra	FB	5-11	195	18	Fr.	Annistan, AL
27 18	Frei, Steve *Garcia, Randy	DB	6-0	175	19	Soph.	Grand Island, NE
82	*Gast, Reg	QB DE	6-1 6-3	196 205	22 22	Sr. Sr.	Los Angeles, CA Lincoln, NE
1	Gemar, Scott	K	6-3	200	19	Soph.	Sutton, NE
71	Glenn, Steve	OT	6-3	250	21	jr.	Pawnee City, NE
72	Goodspeed, Mark	OT	6-6	245	20	Soph.	Leawood, KS
10 48	Hager, Tim **Hansen, Jeff	QB DB	6-1 6-2	178	20	Soph.	Lincoln, NE
31	**Harvey, Ted	DB	5-10	198 175	21 21	Jr. Sr.	Sacramento, CA Lexington, NE
69	Havekost, John	ÖĞ	6-4	210	20	Soph.	Scribner, NE
43	Hedrick, Brian	DT	6-2	204	19	Soph.	York, NE
32 55	Hipp, I. M.	IB	6-0	200	21	Soph.	Chapin, SC
15	Horn, Rod Humphrey, Brad	DT QB	6-5 6-2	259 195	20 18	Soph.	Fresno, CA
63	**Jorgensen, Greg	ÕĞ	6-2	235	22	Soph. Sr.	Bellevue, NE Minden, NE
21	Keith, Percy	DB	6-0	180	19	Soph.	Omaha. NE
38	*Kunz. Lee	LB	6-3	206	20	jr. ¯	Lakewood, CO
26 65	Lee, Jeff Lee, Oudious	SE MG	6-2	180	22	Jr.	Racine, WI
8	Letcher, Paul	DB	6-1 5-11	218 175	21 21	Soph. Soph.	Omaha, NE Lincoln, NE
28	Liegl, Dave	DB	5-9	170	22	ir.	Central City, NE
68	**Lindquist, Steve	OG	6-6	250	21	Jr.	Minneapolis, MN
80 87	Lockett, Frank Loken, Rocke	SE	6-0	195	20	Jr.	Richmond, CA
56	Markus, Steve	SE LB	6-0 6-0	180 215	22 22	Sr.	Littleton, CO
77	Matthies, Tom	OT	6-7	240	19	jr. Soph.	Kearney, NE Oxford, NE
24	McCrady, Tim	WB	5-10	168	19	Soph.	Plainview. NE
41	McQuitter, Greg	DB	6-1	195	20	Jr.	Chicago, IL
34 89	Means, Andy Miller, Junior	DB TE	6-0	160	18	Soph.	Holdrege, NE
70	Moritz, Brett	OG	6-4 6-5	222 254	20 22	Soph. Sr.	Midland, TX Osmond, NE
92	Nelson, Derry	DE	6-1	195	19	Soph.	Fairmont, NE
78	O'Doherty, Dave	OT	6-4	215	19	Soph.	Omaha, NE
74 13	*Ohrt, Tom Payne, Dennis	OT	6-4	244	21	Jr.	Millard, NE
93	Pensick, Dan	DB DT	6-1 6-5	185 245	21 19	Jr. Soph.	Lincoln, NE Columbus, NE
29	*Pillen, Jim	DB	6-0	193	21	Jr.	Monroe, NE
75	*Poeschl, Randy	DT	6-8	270	21	Ĵr.	Fremont, NE
61 66	Potadle, Paul **Pullen, jeff	OG	6-0	215	20	Jr.	Tekamah, NE
11	Quinn, Jeff	MG QB	6-0 6-2	210 190	22 19	St. Soph.	Central City, NE
90	*Rick, Randy	DE	6-4	205	22	St.	Ord, NE Dubuque, IA
99	Roehrs, Kelvin	MG .	6-1	220	20	Jr.	Lincoln, NE
46 57	Ruud, John	LB	6-2	215	20	Soph.	Bloomington, MN
98	Saalfeld, Kelly **Samuel, Tony	OC DE	6-4	237	20	Soph.	Columbus, NE
53	Schleusener, Randy	OC DE	6-3 6-6	210 230	21 19	Sr. Soph.	Jersey City, NJ Rapid City, SD
6	Sims, Sammy	DB	6-2	195	19	Fr.	Anniston, AL
23	"Smith, Kent	DB	6-2	196	21	Sr.	Thief River Falls, MN
64 12	Smith, Tim	SE	6-3	194	20	Soph.	Chula Vista, CA
86	*Sorley, Tom **Spaeth, Ken	QB TE	6-2 6-5	200 230	21 22	Jr. Sr.	Big Spring, TX
58	Steiner, Dan	οĞ	6-2	242	20	Soph.	Mahnomen, MN Columbus, NE
44	*Steward, Keith	FB	5-11	210	19	jr.	Steubenville, OH
19	Stewart, Eric	DB	5-11	185	20	Soph.	Oxen Hill, MD.
30 64	*Stewart, Byron Stroh, Mark	IB DE	6-1	195	21	jr. 5	Oxon Hill, MD
42	Suelter, Greg	IB DE	6-3 6-0	203 190	19 20	Soph. Jr.	Omeha, NE Ord, NE.
3	Sukup, Dean	K	6-1	210	20	jr. So.	Cozad, NE
14	Todd, Billy	K	6-1	190	21	Jr.	Chandler, AZ
4	**Valasek, Larry	DB	5-10	160	22	Sr.	Silver Creek, NE
47 62	Vering, Tom **Waldemore, Stan	LB OT	6-2	205	20	Soph.	Fremont, NE
7	"Walton, Darrell	DB	6-4 5-9	260 170	22 22	Sr. Jr.	Belleville, NJ Omaha, NE
36	Washington, Mike	FB	5-11	212	20	So.	Lincoln, NE
51	*Weinmaster, Kerry	MG	6-0	207	20	Soph.	North Platte, NE
59 25	**Wightman, James Wurth, Tim	LB IB	6-4 5.7	219	22	St.	Omaha, NE
94	*Young, Larry	DE	5-7 6-1	175 205	19 23	Soph. Jr.	Omaha, NE Jersey City, NJ
	<u> </u>	_				,	,0100y Gity. 14)

<sup>\*</sup> Denotes letters earned Birthday as of Sept. 1, 1977



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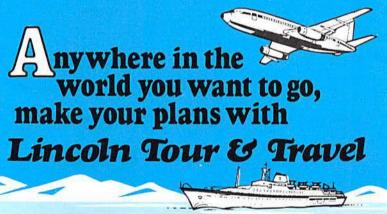
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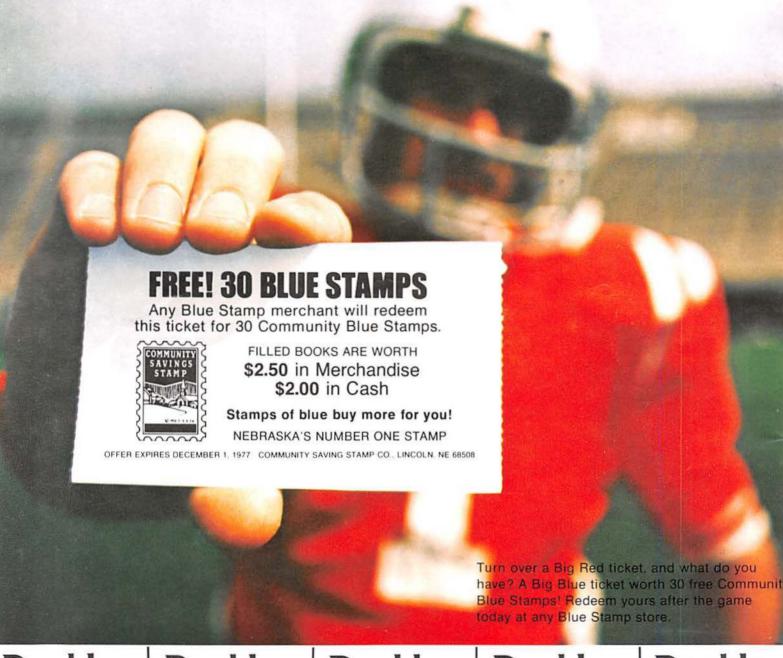
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## COACH'S MENTAL PREPARATION FOR SATURDAY AFTERNOON

by Ron Fimrite, SPORTS ILLUSTRATED

nyone with but a passing interest in football has been made aware in recent times of the awful stress endured by players on the eve of a game. The athlete's mental state in those tense moments before his physical release has even brought forth a new, apparently omnipresent, and thoroughly detestable pseudo-verb: "To psyche," as in "He psyched himself up before receiving the kickoff' or "He had the opposing guard completely psyched." Ah, well ... it is as if writhing in anguish on the Freudian couch were as much a part of pre-game preparation as jolting the old blocking sled. This is all well and good. The player does have some rough moments before Saturday's biggie. But we are left with the erroneous impression that it is he alone who suffers. What of the coach who, aside from punching an occasional locker room wall or punting the water cooler, has no physical outlet for the torment he experiences in those tense times? Good heavens, the poor man's job

hangs on what happens on the field; the player can only lose a game, not his livelihood. How then does the harried head man handle his angst?

There have been some unu examples from the game's antique When Clark Shaughnessy coached Sta ford to the Rose Bowl in a tension packed 1940 season, it was said that his wife and children could pass him on the street unrecognized, so lost was he in his own cerebrations. When he was coaching Rose Bowl teams at California in the late Forties and early Fifties. Pappy Waldorf would knot the same necktie for each game-an eventually shredded regimental striper done not in Cal blue-and-gold but, oh horrors, in USC cardinal-and-gold. It was one mentor's custom in his various coaching assignments throughout the country to down a single bottle of foreign beer each Friday evening preceding a Saturday encounter.

Some coaches still insist on wearing continued on 3t

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## OACH'S MENTAL PREPARATION

HE AUTHOR-Ron Firmite, a senior writer for Sports Illustrated, graduated in 1952 from the University of California, where he had served as sports editor for The Daily Californian, the school newspaper. During an 11-year tenure with the San Francisco Chronicle, he was a news reporter five years and sports columnist the last six. He is into his seventh year with SI.

the same trousers, hat, shirt, or whathave-you on game days, but for the most part, there have been some advances beyond such sartorial voodoo. The new breed of college coach seems, instead, to find relaxation in preparation. "It's a calculated thing," says one Midwestern coach. "You do your indepth planning the year round. You study films of the previous year, you exhaust every possibility. You lose yourself in preparation so there is not time to be emotionally upset."

A player can spot stress in a coach, says the head man at a West Coast school. Though panic may be surging through his nervous system, the coach must assume a stoical posture. If he deviates from the game plan on Saturday, gets desperate, calls his special plays

too early in the going, the athlete's suspicions are confirmed that the old man was in a dither earlier in the week. This mentor loses himself not only in intense preparation, but in a sort of searching character analysis of his coaching opponent. "I'll look into his personality," he says, "review his history as to when and where he might go for the big gain. I'll analyze his third down offense and defense. I'll try to learn as much about him as I can. Knowing the other man is an important part of coaching."

The trend in college coaching philosophy seems farther than ever away from the Knute Rockne school of drama. "A coach who becomes a cheerleader is not meeting his responsibilities," says an lvy League mentor. "The guy who brings tears to your eyes is not getting his squad in the proper frame of mind," says a Rocky Mountain head man. "You have to be as calculating as you can," a Southwest Conference coach suggests. "You have to fight against emotional ups and downs," says the Westerner. "You have to seek a consistency, a standard of play." But even the most sobersided, the most methodical of coaches believes a little levity helps relieve not only the players' tension but his own. "It doesn't hurt to smile at people," a Big Ten coach says.

The honored practice of bustling the entire team off to the movies on the eve of the big game survives, although, in assessing current cinematic fare, it is especially important to be prudent. An Ingmar Bergman epic on the futility of continued on 6t

A coach must be mentally prepared to withstand the pressures requiring split-second decisions on game day.



## DO YOU REMEMBER? The All-Big 8 Team of '71

by Bob Hurt, Oklahoma City DAILY OKLAHOMAN

t was gaudy; that's what it was. Imagine, three teams from the same Big Eight conference winding up one-two-three in the final Associated Press football poll of 1971. Nebraska had routed Alabama in the Orange Bowl. Oklahoma had run over Auburn in the Sugar Bowl and Colorado whacked Houston in the Astro-Bluebonnet Bowl.

So, in the final ratings it was: 1. Nebraska; 2. Oklahoma; 3. Colorado.

For the Big Eight, it was a certified golden moment. No single conference had ever gone one-two-three in the final AP poll in the past.

The Big Eight didn't have to go around telling folks it had the best collegiate football in the land. That would have been redundant. The poll spoke more eloquently. Indeed, the echoes of that once-in-a-lifetime occurrence still may be heard on the recruiting trails.

Big Eight propagandists still call their conference the best in the land—an argument which picked up ammunition when Oklahoma won national titles in

K-STATE STATE

Marion Latimore, Kansas State.

1974 and 1975. And that kind of talk lures fans into Big Eight stands and blue-chippers into Big Eight uniforms.

So, yep, friends, there has been a carryover value from that season-ending spectacular of 1971.

But what about the players of 1971? Have they too benefited from the carryover?

For purposes of this mini-survey, the all-conference team of 1971 was considered. That year the consensus team included 27 players. The normal complement is 22, but what the heck, this was a big year for the Big Eight.

And, by and large, those 27 are doing quite well, thank you. Nearly half, 13 to be exact, still are in professional football. Six



Herb Orvis, Colorado.

others had pro shots. Four others are still in the game as assistant coaches. These are Rich Glover and Jim Anderson of Nebraska, Keith Schroeder of Iowa State and Marion Latimore of Kansas State.

Big Eight players, vintage 1971, have made a substantial impact on the National Football League. Oklahoma, alone, has made a sizeable contribution. Greg Pruitt has rushed for more than 1,000 yards at Cleveland the past two years. Ray Hamilton has never been anything but a starter at New England. Another defensive lineman from OU, Derland Moore, is a regular at New Orleans. Other Sooner all-conference players from 1971 now playing backup roles in the NFL are tight end Albert Chandler (New England) and center Tom Brahaney (St. Louis).

Though falling victim to the surgeon's knife last season, Colorado's Herb Orvis is a defensive stalwart at Detroit. One of his Colorado teammates—offensive

tackle Jake Zumbach—wandered off to Canada for pro football. Bud Magrum is with the NFL Chiefs

So did 1971's most celebrated individual, Johnny Rodgers. But only a few months ago, San Diego opened its heart and more importantly, its pocketbook, to Rodgers. The flighty Omaha product has been all-league in each of his seasons in Canada.

Four other Huskers from the 1971 allconference team show up in pro football. Quarterback Jerry Tagge, after stints with three U.S. clubs, plans to try Canadian ball. Linebacker Willie Harper didn't start last year for San Francisco, but had the two years previous to that. Jeff Kinney, traded last year from Kansas City to Buffalo, was a sometimes-starter at running back. Defensive back Joe Blahak is with New England after stops at two other spots.

And those 1971 all-stars not still in football? Well, none seem to be in food stamp lines. Some, indeed, seem to be doing quite well. Oklahoma's Ken Jones is a lawyer in Oklahoma City. Kansas' John Schroll is a doctor in Kansas City. Sooner John Shelly is a banker in Oklahoma City.

OU quarterback Jack Mildren and linebacker Steve Aycock are in the oil business in Midland, Texas. Kenny Page, continued on 13t

Iowa State's Keith Schroeder is a pro coach now.



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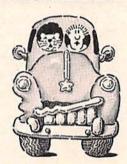
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1. While you were off water-skiing in Tahoe, an ice storm knocked out the electricity on your property. When you returned, you opened the door of your freezer and whamo—a lot of spoiled food poured out onto a rug. Will a standard homeowners policy reimburse you for the spoiled food? 

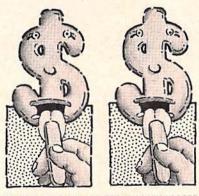
Yes 
No



- 2. Flora S. lives on a college campus 100 miles from home. Yesterday someone broke into her room and took a \$300 stereo, a \$200 watch, and a \$100 tape recorder. Flora did not have her own insurance on this property, but she thought her parents did. If the parents had a homeowners policy, would she be covered?
- 3. Your 18-year-old son is an occasional operator of your car. He enrolls in a university 200 miles away from home. But he does not take the car with him. What effect would this have on your rates?
- ☐ A. None ☐ B. Reduced ☐ C. Increased



- 4. When you tried to start your car this morning, you found the battery was as dead as a doornail. So you borrowed your neighbor's car to go to work. If you had an accident, which policy would cover the situation?
- ☐ A. Your auto policy ☐ B. Your neighbor's policy ☐ C. Neither policy
- 5. Your 87-year-old mother fell down the basement stairs of your home while visiting you over the Thanksgiving holiday. She fractured her hip and ran up some hefty medical bills. Will your homeowners policy cover it? ☐ Yes ☐ No



6. You own a small, two-wheel trailer that you use to haul grass clippings to the dump. It's only worth \$100 so you don't insure it for comprehensive or collision coverage. As a result, the trailer isn't described on your policy. On the way back from the dump, the trailer breaks loose from your car, crosses the center line, and sideswipes a car going in the opposite direction. Is the damage covered by your auto insurance policy? ☐ Yes ☐ No...

- 7. Which of the following damages would not be covered by broad form fire and extended coverage? ☐ A. Airplane crashes into your garage ☐ B. Your sewer backed up and ran afoul ☐ C. Your lawn needs replacing after the kid next door ran over it in his car
- 8. Dorothy C. went downtown to cash her paycheck and pay two bills. She paid the bills and came straight home. But when she counted the money, she discovered that \$20 was missing. Is this loss covered under her homeowners? 

  Yes 
  No

ANSWERS: (1) NO. (2) YES. (3) B. (4) A & B. (5) YES. (6) YES. (7) B. (8) NO. COVERAGES WILL VARY ACCORDING TO RULES AND REGULATIONS OF INDIVIDUAL STATES.



## COACH'S MENTAL PREPARATION

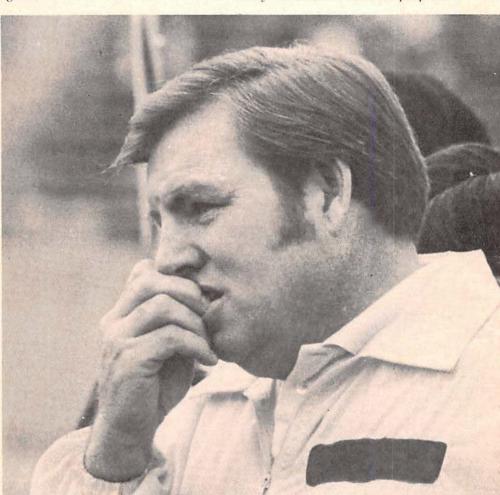
existence would not do much for esprit de corps, nor would something in the modern ribald vein inspire "hold-thatcompulsions. One old-timer favors "Patton," but how often now is that tough-minded war drama re-run in theaters? He is more liable to find himself confronted with something in the skin-diving or space adventure genre. "I try to find movies like 'Rocky' or 'The Dirty Dozen," says the coach of a major Eastern independent. "But pictures affect people in different ways. Some players can't see anything the night before a game. They can't relax. Others lose themselves in the picture. Either it gives them-and mesomething to talk about besides football." It is a hard subject to avoid, of course, but even the most dedicated coaches subscribe to the theory that if the game occupies too much attention. both players and coaches become overwrought to the point of incompetence

One successful young coach feels that it is no longer necessary for the coach to fret much about damaging the delicate psyches of his young charges. "I think we went through a time when we gave the kids too much credit." he says. "We might have been a little afraid of being laughed at. If we started getting emotional and banging our fists against the wall, we could just sense them saying to themselves, 'Hey, this guy has slipped out.' Well, you can't tell them to go out and win one for the Gipper every week. They would laugh at that, But I don't care how sophisticated these kids are, they're still just kids. It doesn't hurt to set an atmosphere, to exercise some discipline off the field and on. The important thing is creating a team feeling. You can't get too careless. What does it hurt, for example, if the kids are asked to wear ties on an airplane. After all, we're dealing with the public."

Accommodating his players in times of stress is a major coaching responsibility. Accommodating family, friends and fellow workers is quite another problem. The affable off-season husband and father too often becomes, in the Fall, a remote and unpleasant stranger. It is a rare coach who can leave the game behind him. When Frank Broyles retired as head coach at Arkansas, he remarked of the experience, "My wife and family are very pleased. They had all forgotten I had a good disposition." Employees in the athletic department have long been familiar with the coach's so-called "game face," a generally unpleasant countenance. "We sometimes forget," says a Big Sky coach, "that the jobs of other people in the athletic department don't depend on our success. I'm sure we become tough to live with, that we get more irritable during the season. It's the competitive instinct acting up again."

forgotten beginning course in psychology, they will explore the character and personality of their opposite number.

They will do all of this in search of a calm they feel they must convey, not only to their players but to alumni and other coaches. And, if they are a bit dour about the house and office ... well, the family understands and the people at

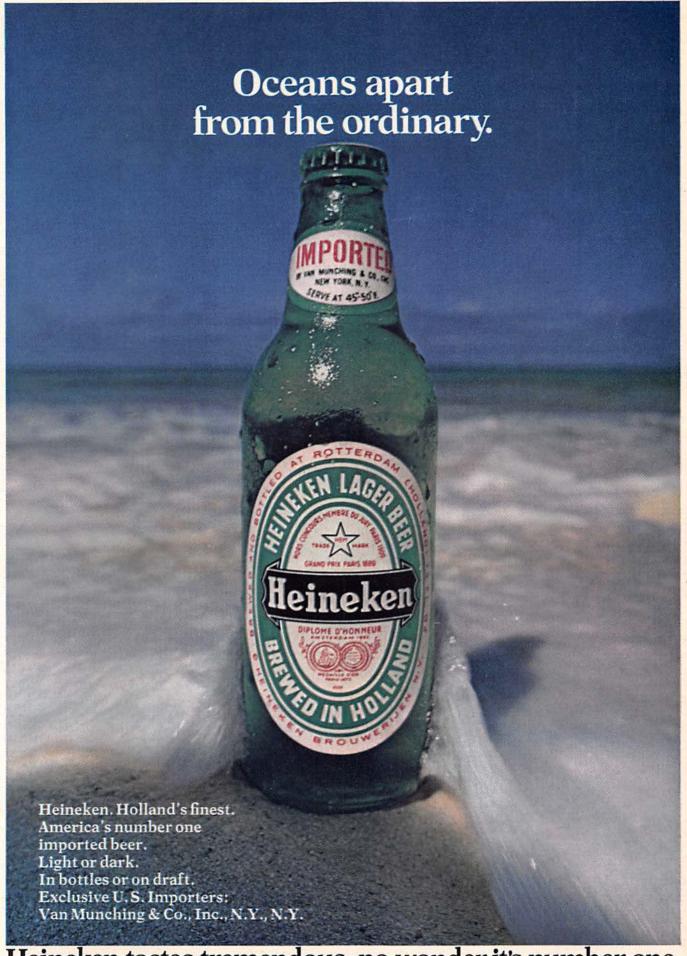


Though panic may be surging through him, the coach must remain stoical. Games become psychological battles between coaches, who must outwit eleven opponents a year.

Indeed it is. Coaches were once athletes themselves who were instructed by other coaches. Implored through their athletic lives to get "up" for a game, to, if you will, "psyche" themselves for the occasion, they cannot break the habit. Assiduously, they will pursue the Grail of "preparation." They will review game films until the eyes blur and the screen becomes a mist. Meticulously, they will devise game plans founded on the opponent's tendencies, "both offensively and defensively." And drawing on their own insights and maybe on some half-

work must know what a burden is being borne. But with all of this, they might still patrol the streets in a trance, as Shaughnessy once did, or they might ransack the closet for the lucky tie, as Waldorf was wont to do, or they might even try one of those brews. Handling pressure not only separates the men from the boys, it tends to separate coaches from other men.

One Pac-8 coach said it best: "You've got eleven two-hour opportunities to show people what you've been doing for ten months. That's not much time to prove yourself."



Heineken tastes tremendous-no wonder it's number one.

And if you decide to buy one and keep right on going, your friends will understand. 2400cc's to 2600cc's. It had 2269. And 2400cc's to 2600cc's. It had Izep. And 200 of 2600cc's to 2600cc's the 280 Z. with 280 the 280 Z. with 280 the 280 Z. with 280 does then cally fuel intected 280 Z. alectronically fuel interted 280 Z. alectronically fuel an electronically fuel injected 2800cc overhead came engine. ZZZAP. year's Z.in both it's
To this year's Z.in both it's
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ith the coming of free platoon football, the college game has become a series of strategically staged skirmishes, pitting skilled unit against skilled unit, in the best Caesarian fashion.

Now a trained offense throws its weight against a veteran defense and, when the events deem it so, the special teams come on to inflict their rage upon the infidel.

Allowing the special teams equal billing with the offense and defense might appear generous when the comparatively short time they're on the field is examined, but other factors are here at play. The offensive and defensive units get three or four plays in each series of downs, so on balance the only one play in three or four is a crucial one. The special teams don't have that luxury; their every play is crucial, and once the play, there having executed or three more are not two

downs in which to atone for an error.

Special team members have to be a hearty breed, and enough coaches are so strongly emphasizing special team importance to the game plan that membership on the special teams squad is now a source of pride, where it was once considered a poor kin to the offensive and defensive units. It's a different fraternity that is fast enough, tackles well enough and is capable of hitting hard enough to earn a place on the special team. In professional ball, special teams might be the home of second and third stringers, but not so for the colleges. Expect to see the most rugged first string ball players interspersed with the aggressive, talented, younger players who are perhaps a mite shy of experience for a starting role.

If special team play is to be upgraded, their coaching must be better too and coaching staffs now have a slot for a special teams tutor. Long gone in major college ranks is the belief that a coach can double with special teams in his spare time during the regular practice sessions. To effectively institute special team harmony, the unit has to get to the practice field early and stay late. The coach alone may well have 25 hours of game film dissecting to goggle his eyes between every Fall Sunday and Thursday. Every facet of the special team's game is so critical that anything left to chance is likely to cost heavily.

Since a team stands to punt upwards of four times a game, punting and quickly covering those punts to prevent a long return needs no introduction as a decisive part of each game, and perhaps the most important part of the special team's assignment. Any mistake

here can mean six points for the opposition, and the game. Having a punt blocked or returned deep into your territory is nightmare material for the coaching clan. Illustrated (pg.11t) is a typical punting

Illustrated (pg.11t) is a typical punting alignment, geared to prevent any rush getting to the punter and also designed to get tacklers downfield with full field coverage once the ball is in the air.

Lining up in a two-point stance, the seven - man line of scrimmage immediately recoils at the snap of the ball while the two "kill backs" (blocking/ tackling backs) take a step forwardthis establishes a single line of blockers to protect the punter, with the fullback free to pick up any unblocked player that manages to get through the line. Blocking assignments for punt coverage are aimed at pushing the defense to the outside, forcing any potential tackler wide enough so that his indirect route to the punter takes so long he can't get to the kicker before the pigskin is launched. (There is a reason for occassionally blocking to the inside; when the defense has five men or more on one side of the line, the intention is to overload the kicking team's line and buckle it in an effort to get to the punter. Reading this overload, kicking teams can block to the inside, creating an impasse for the charging defense).

continued on 11t



## The winning team

from America's most entertaining couple...Mr and Mrs "T."

When the final score goes up, you'll always find the cocktail mixes from Mr and Mrs "T" the winner—that's because they make the perfect drink everytime!

So, at home or away, always pick one from the "winning team" and you'll be amazed at how easy it is to entertain with Mr and Mrs "T."



An interesting fact; on all special team kicking situations, i.e., place-kicking and punting, the center, not the kicker, decides when to snap the ball. All that is signaled to the center is the "ready" commandment. Once received, the center snaps the ball only when he feels ready. The theory behind having the center decide when to make the snap is that a good hike is so imperative that it's deemed inadvisable to force, by anyone else's command, the center to snap the ball when he may not feel just right.

The ball having been kicked, the second phase of the play begins ... covering the punt to prevent a ruinous return. On every punt, two men will go wide, "barrel," to make sure the punt returner doesn't get to the sidelines with blockers. These barrelers will stop five yards short of where the ball lands or is caught, and five yards to the outside of that spot. Their job is simply containment of the runback, keeping it to the inside where the slower but heavier lineman can terminate any runback. Most often, the two ends will get this barreling assignment, but that procedure will change occasionally to vary the pattern.

The "kill backs," by the way, get that term from their usual job of zooming straight downfield in a determined effort to get the man with the ball. The "kill backs" could be the two up-backs, as in our diagram, or any other two designated men on the punting team. Necessary characteristics for those designated "kill back" are speed, strength,

and a deep feeling of satisfaction at knocking down people accoutered with helmet, shoulder pads and a football.

In going downfield after the ball, one special rule is always adhered to: KEEP YOUR LANES! Each player cuts his own swathe, making sure that no one is directly in front of him. This lane-keeping responsibility assures that the full width of the field is protected, leaving no gaping holes for the punt returner.

Punts are unlike kickoffs and placekicks because they often come from deep in a team's own territory. The margin for error is nil, and punts from the end zone are undoubtedly responsible for the little use coaches have for nail files.

Distant from the dual job of punting and covering the return are PATs and field goals. The single job to be concentrated upon is allowing the place kicker the time to kick the ball through the uprights. Using a seven man line out of a three point stance, the "split" (spacing) between each man is narrow. On the snap of the ball, each lineman steps even further to the inside to ensure that no holes are breached. The line is as tight as it can get. There are, as in the punt formation, two up-backs to stanchion the line, only here they're placed behind the two ends, with inside feet straddling the center of that last man on the line of scrimmage. Once again, the intent is to keep any intruders from a short, direct route to the ball. A move to the ball from a distance wider than that outside man will still enable the kick to get off untouched.

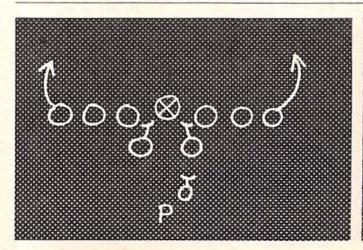
Kickoffs, too, really require only one focus, protecting against the runback, as there is no pressure put on the line or the kicker from the receiving team.

A full ten-man line will proceed upfield after the kick, each maintaining his lane, providing tackling balance across the field. Here also two "kill" men are assigned the responsibility of getting to the ball quickly.

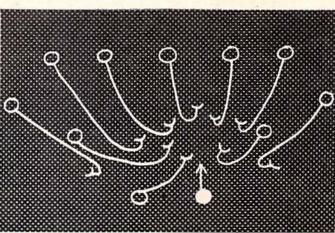
The final two phases of special team play are the punt return and the kickoff return.

For returning kickoffs a big five-man front line is set ten yards from the ball. This hefty forward wall has to watch for onside kicks. After a normal kickoff, each lineman retreats to a designated area, usually forming a wedge shoulder to shoulder. From that wedge, the two ends will usually block to the outside. The rest of the line will try to blast up through the middle, followed closely by the ball carrier who will look for a hole in the defense.

The returning of punts also requires the receiving line to peel back after the kick, but before that, they have the options of trying to block the punt, hold the potential tacklers on the line of scrimmage or peel back immediately to help set up blocks for a long return. In addition to the setting up of returns, an overload of linemen can be placed on one side of the line or the other in hopes of crashing through and blocking the punt. Any of the above plans would be pre-called, but regardless of the prearranged assignment, there's always continued on 16t

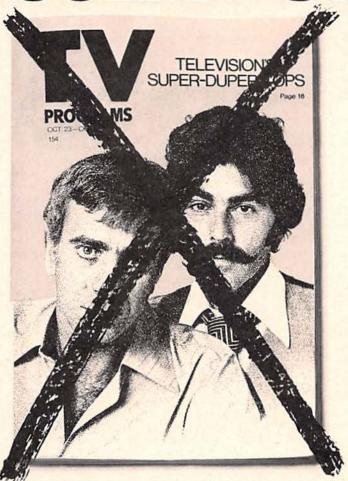


From a punt formation, the two ends take an outside ("barrel") route to get downfield to the receiver. The two short backs step up to help hold the center of the line, and the other back protects the punter from anyone who gets through.



To form a concentrated wall of blockers for the kickoff returner, the linemen all drop back to form a blocking "wedge," and a protected area for the returner to run up through.

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Now you can watch anything you want to watch anytime you want to watch it.

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Or whatever whenever. What power!



BETAMAX°
"IT'S A SONY."

Kansas, is in the same business but in Houston.

A couple of Nebraskans stuck around Lincoln: Dick Rupert in insurance and Larry Jacobson in stocks. Teammate Carl Johnson is in the construction business in Phoenix and Bill Kosch is an engineer with the Nebraska Power District in Columbus, Neb.

And those not directly receiving a paycheck from football? What did they get from football?

Well, Aycock got five game balls. "They're locked in a closet," he said, "but I may take them to the office some day."

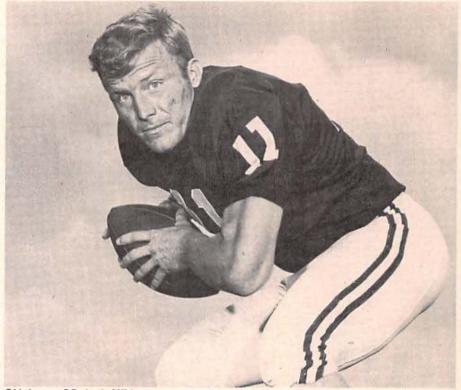
Kosch's most cherished leftover from his football days is a signed picture of the team. "Right now," he said with a chuckle, "it's on top of a kitchen cabinet. But I'm going to find a better place for it."

Mildren couldn't remember where his mementoes were. "Maybe in a closet," he said. "But listen, those things are dear to me. I just moved into this duplex."

Mildren isn't entirely out of football. He

Johnny Rodgers, 1972 Heisman winner from Nebraska.





Oklahoma QB Jack Mildren, now an oil company man, led the Sooners to a second place national ranking.

spent three seasons with Baltimore and New England and now is a part-time color commentator for ABC.

And does being an ex-jock help him in business?

"It helps a lot in the oil business because a lot of Oklahomans are in that business," he said.

Is there a carryover value from football into business?

"Sure, football had an immense impact on my life," said Kosch. "I never have trouble meeting people. I attribute that to football. Football is an institution in the state of Nebraska."

Blahak, who works for a Lincoln bank when he's not working for the Patriots, agrees. "Football opens up doors for me," he said. "It definitely helps to be a football player. People are awed by the Big Red."

Aycock played for another Big Red at Norman. And, yep, he said, football opened a few doors for him, too. But Steve is not sure the hero-worshipping cults at Oklahoma and Nebraska do their heroes a favor over the long run.

Before going into the oil business, Aycock spent three years in Oklahoma City with an advertising concern.

"But I'd go call on people and all they wanted to talk about was Oklahoma football," he said. "I'm not sure that helps you. It's hard enough to readjust socially anyway after four years of being under the illusion that the world revolves around football."

Ah, yes, adjustments. Life is full of such things. The sudden success and adulation of being among the nation's best can make for shocking changes.

"It was quite a transition for me," testifies Blahak. "I went from Nebraska to Houston, which was then the bottom team. I was a bit disillusioned the first year. I began to question if I would continue. Then I went with the Vikings, and I enjoyed it."

So, it was, too, with Nebraska quarterback Tagge. "I went from one extreme to the other," said he.

But unlike Blahak, Tagge has seen little of the successful side of pro football. Tagge struggled forthree years with Green Bay, hopping in and out of the lineup. Then he put in a year in the World Football League with San Antonio. Last year, he stuck with Chicago for a couple of months before being cut.

"I figure I might as well stay in football," he said. "My future...it's up in the air. I'm in the apartment business, but I'd kind of like to continue and expand in football."

And so it is—for the All-Big 8 Team of 1971, a group of players truly exemplary of the quality and success in football this conference has enjoyed over the years.

# SO YOU THINK YOU KNOW COLLEGE

- The width of a football field is:
- 50 yards 168 ft., 4 in.
- 160 feet
- Houston cornerback Anthony Francis intercepts a Baylor knee. It is ruled. into the end zone where he downs the ball by dropping to one bass on his three-yard line, but his momentum carries him
- A touchback, Houston's ball on the 20
- A safety for Baylor.
- Adead ball, Houston's ball at the spot where the pass was intercepted.
- 3. Arkansas' Steve Little booms a punt that caroms off the shoulder of the Texas safety at the six-yard line and bounces the ball out is tackled behind the goal line. It is ruled: into the end zone. A Texas player recovers and in trying to run A safety for Arkansas
- A touchback, Texas ball at the 20.

  A touchback, Texas ball at the point where ball deflected off safety's shoulder.
- 4. The width of the cross bar on the goal post is:
  (a) 23 ft., 4 in.
  (b) 10 ft., 6 in.
  (c) 30 ft., 4 in.
- 5. Tom Randall of Iowa State catches a backward pitchout from end zone. It is ruled: the Kansas quarterback in the air and races 30 yards to the
- Delay of game by Randall, Iowa State penalized five yards A dead ball, since rules prohibit advancing a fumble

A touchdown, since pitchout was recovered before

0

striking ground.

- 6. The cross bar of a goal post is: (a) 12 feet above the ground
- 10 feet above the ground
- 11 feet, six inches above the ground
- USC's Charles White dives across the goal and before he touches the ground is met head on by Stanford's Gordy loose and Stanford recovers. It is ruled: Ceresino about a yard deep in the end zone. The ball pops (a) A touchdown for USC since White had the ball when
- 00 he crossed the plane of the goal line. A touchback, Stanford's ball on the 20.
- A dead ball, USC retains possession on the one-yard
- Richmond's Bruce Allen punts and The Citadel's Alvin Perthe 50 It is ruled catches the ball on the bounce at his 40 and advances it to the ground. Jennings Dorn, The Citadel's other safety, doesn't see his teammate's fair catch signal and steps in kins signals for a fair catch but deliberately lets the ball strike
- (a) Unsportsmanlike conduct, 15-yard penalty
- 00 Citadel's ball, 1st and 15. Ball dead at spot of catch; advance is illegal, The Dead ball at spot where catch was made, no penalty
- The Amos Alonzo Stagg Bowl decides:
- The NAIA championship.
- 000 The NCAA Division III championship.
- The National Junior College championship
- 10. Which two of the following matchups are possible under present Conference tie-ins with post season bowl games (a) Rose Bowl, Michigan vs. Colorado
- Sugar Bowl, Florida vs. Notre Dame
- 000 Cotton Bowl, Oklahoma vs. Arizona State
- Orange Bowl, Iowa State vs. Mississippi State.

# GRADE YOURSELF

- 10 Perfect score entitles you to apply for referee whistle. Call your local officials group.
- 8-9 Pretty good, but you'll have to settle for the yardage chain job
- 5-7 Don't call your local officials group. They'll call you.
- Stick to settling family arguments, unless the subject is football

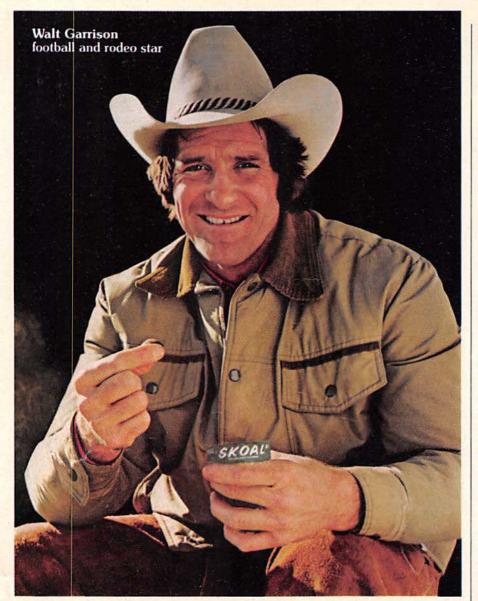


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If you can't find any of these fine brands at your local store, or if you're interested in just trying a few free pinches, write to; "Smokeless Tobacco," U.S. Tobacco Company, Dept. TD007, Greenwich, Conn. 06830. We'll tell you where to find

"Smokeless Tobacco" in your area. And we'll send you a free sample in the mail.



Smokeless tobacco. A pinch is all it takes.

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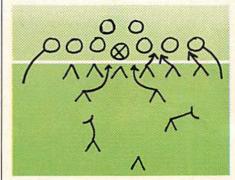
#### Special Teams

continued from 11t

one man designated to make sure the ball is, in fact, punted. Imagine the embarrassment of a team that develops perfect "picket" blocking for a runback, only to find the punter is running wild with a ball he never did boot.

The punt diagram shows a simple six-man line with two linebackers assigned to short circuit the kicking team's "kill backs" and three men placed deep to receive the kick. This particular chart shows the right guard and tackle "pinching," in order to pull in the opposing line and give the right end a chance to get to the punter via the short circle route. It's the most common of punt return alignments for normal situations.

Any detailed description of an area as broad as special team play could fill up a coaching manual. Still, the number of actual possibilities for kicking plays is miniscule when compared to the infinite variety of offensive and defensive maneuvers available. This seeming simplicity may have lulled coaches (not all) into believing they could devote less time to special team assignments than they did to other aspects of the game. That belief no longer prevails. Coaches know only too well the plight of having an unpracticed special team on the field in a clutch situation. Measures have been taken to assure the special teams get as much attention in practice as the other two units, while scouts and game film reviewers chart the tendencies of the opposition's special teams with the same diligence applied to the offense and defense. What you will see today are smooth, harmoniously working specialists aware of exactly what their job is. If long runs, beautiful open field blocking and jarring tackles excite you, keep your eyes glued to the field during kicking situations.



With three deep backs for punt returns, two of them block the early men coming upfield, while the linebackers try to attack the middle of the line.

**EPA CITY ESTIMATE** 

Smile: You've just read the highest EPA estimates for any car built in America. Ever.

Chevy Chevette with available 1.6-litre engine and standard manual transmission.

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More horsepower this year. A hatchback that opens up over 26 cu. ft. of carrying space.

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A service manual written for do-it-yourselfers.

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If 43 and 31 are your kind of figures, stop by a Chevy dealer soon.

He has some more numbers you'll like too: Chevette's price.

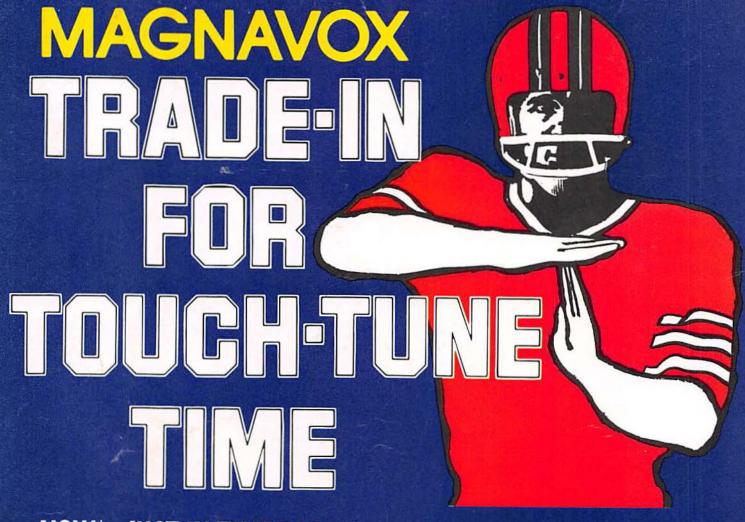












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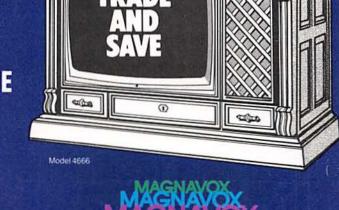


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# AUDIBLE AND HOV THE TEAM REACTS

#### by Art Rosenbaum, San Francisco CHRONICLE

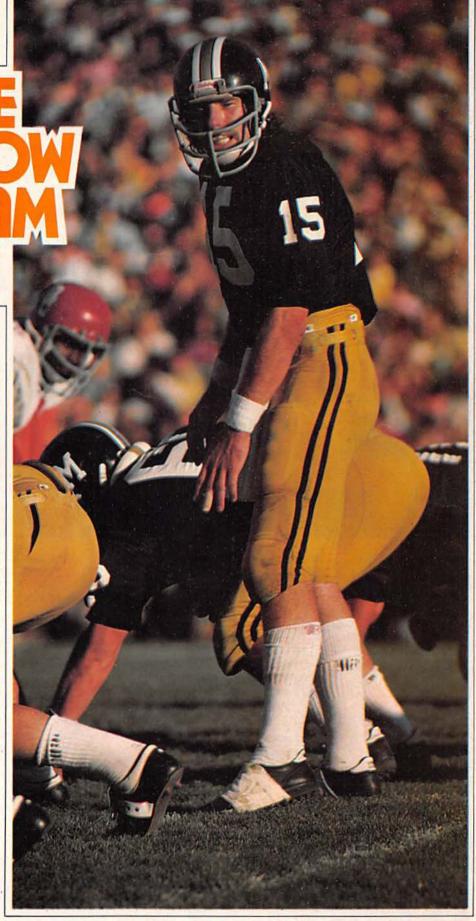
ootball terminology veers in curious directions. In this text we examine the word "audible" and there are immediate contradictions. By definition, audible means loud enough to be heard. But in football, it indicates a change of signal on an upcoming play. Of course, the revised call must be audible; otherwise, no one but the quarterback would know the new play. For that matter, the quarterback wouldn't even occupy his position without a commanding voice.

Given all the necessary attributes—a throwing arm, a knack of "seeing" the field, a coolness in crisis, an ability to take punishment, some running ability—a quarterback's first requisite is a bark that penetrates, that cuts through the crowd noise and players' helmets to reach the widest of wide receivers.

Joe Namath and Ken Stabler probably would have been shifted to defensive backs—in their college days—if they could not shout into the wind. Fortunately, Namath had more than a quick release. He was able to talk persuasively at any hour. Stabler, too, is an actor transformed on the field. His soft, gentle conversational tone rises piercingly as soon as he takes his familiar stance behind the center.

A weaker voice can get by when its owner has a commanding presence, but ask any coach and he'll admit that a squeaky quarterback is like no quarterback at all. "The worst thing that can happen," said a West Coast coach with 35 years of coaching in his portfolio, "is to have the other players laugh at the signal caller's voice. How can he be a leader?"

Every coach wants that special kind of leader, that dominant force, that man born to be up front. But then again, the coach fears the modern free thinker who believes in his own human rights continued on19t



Among the quarterback's necessary attributes is a bark that penetrates.



Saturday, Sept. 10 Monday, Sept. 12 Saturday, Sept. 17

Saturday, Sept. 24

Saturday, Oct. 1 Saturday, Oct. 8 Saturday, Oct. 15 Notre Dame at Pittsburgh **UCLA** at Houston

Alabama at Nebraska Iowa State at Iowa Brown at Yale

San Diego State at Arizona

Oklahoma at Ohio State Maryland at Penn State Massachusetts at Harvard Brigham Young at Utah State

To be announced To be announced Alabama at USC

To be announced

Saturday, Oct. 22

Saturday, Oct. 29 Saturday, Nov. 5

Saturday, Nov. 12

Saturday, Nov. 19 Friday, Nov. 25

Saturday, Nov. 26 Saturday, Dec. 3

Friday, Dec. 30

Monday, Jan. 2

To be announced To be announced To be announced Ohio State at Michigan Nebraska at Oaklahoma USC at UCLA To be announced Army/Navy Houston at Texas A&M

To be announced

Gator Bowl Sugar Bowl

\*Schedule may vary in your area. Check your local newspaper.

5 Additional regular season games—schedule and dates to be announced.

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ABOUT THE AUTHOR—Art Rosenbaum is sports editor of The San Francisco Chronicle, a position he has held since 1954. He writes a six-times-weekly column. His stories have appeared in the annual Best Sports Stories (Dutton) 11 times, including one football article that won first prize. He is co-author of The Giants of San Francisco (Coward-McCann). Born in San Francisco, he went to UC Berkeley and San Francisco State.

doctrine—the right to call an audible when the mood overtakes him.

"The audible," said a former Midwestern coach, "is an ego release for some quarterbacks. I recall a case of a coach sending in plays from the sideline and the quarterback nodding agreement, but when the team came to the line of scrimmage this headstrong guy called audibles. You see, he allowed the coach to have a piece of the strategy, but after the audible, it was the quarterback's play."

The audible, as a football term, may have been invented by the late Clark Shaughnessy when he was creating a playbook for the Chicago Bears in the '50s—or so say the historians. Etymologists who trace missing or misused words may disagree.

Many college coaches prefer the word "automatic" to denote a change of play at the line of scrimmage. That word doesn't tell the whole story, either. And it has been somewhat amusing, in recent years, to hear coaches talk of hand signals from the sideline, or from quarterback to the wide receiver out of earshot, and describe these semaphores as "visual audibles" or "silent audibles." Talk about semantic contradictions!

However, the audible as a football action needs no apology in semantic society. It became vital when defenses changed—when the four-deep came into vogue, when safeties began to revolve, when a Rover or Monster was invented, and when defenses began calling their own defensive changes to counteract obvious offensive sets.

The audible is not an explosive offensive thing like a home run or a ticking bomb whose time has come. The quarterback doesn't just happen to see a glaring weakness and go for six, except in his dreams. On the contrary, the audible is somewhat defensive because its usual intent is to NOT run a bad play.

In a game, Mr. QB comes to the line and recognizes a defense that will overstack against the play he has called . . . that will plug up the very hole through which his tailback was to run for daylight. Wait a fast minute! Audible, audible, audible. Each team has its own style for signal changing, but let us say this system rolls off numbers in sequence. The play itself starts SIXTY-SIX, RED, FOUR, ON THIRTY-TWO, and so forth. He audibles by retaining the key first number when he repeats, SIXTY-SIX, SIXTY-EIGHT, RED, etc. etc. The inserted "SIXTY" is the declaration that the audible is active and the play will be different from the one agreed upon in the huddle.

The change will probably bring on a

non-exotic play, like a line buck up the middle, or even a quarterback sneak, or anything to avoid a large loss. Some quarterbacks have the instinctive smarts, some have recognition characteristics gained from playing the game since grade school, and some are good learners. Whatever his brain capacity, the QB's job is to look over the head of his center at the defense and be aware of basic clues. He must keep a scale of sorts under that helmet ... he wants the balance in his favor and the numbers to be even, where possible. For example, a condition that places seven of THEM toward one side against only six of US—well, call an audible; or if it looks like a crisis, call time out. But if it is possible to unbalance them with numbers in a given area (OUR seven against THEIR six), a long-gainer is in the quartermatch-ups among veterans, the college players are here today, gone tomorrow. (That applies to losing coaches, too.)

In a pro situation the entire team might realize at once that an audible is necessary, but at a college game the element of surprise starts with the kickoff. It's an element, incidentally, that attracts many fans to the college stadia.

Another subtle change has entered modern football via the signal caller's voice. In the old, old single wing days against a diamond-four defense, there would be a standard cadence, much like the sergeant barking hup, two, three, four for soldiers on the march. The QB would holler something like TWENTY-TWO, THIRTY-THREE, FORTY-FOUR, HIKE!and away they'd go. Now the rhythm has altered:it is often off-beat, jerky. Perhaps it is



The audible is somewhat defensive in that its usual intent is to NOT run a bad play.

back's sights. Safeties often are guides to a moving defense, or the clue might be a linebacker edging in one direction against an I-formation sweep, or there could be a danger-sign when the front four suddenly widens. In such cases it would be wise—nay, mandatory—to make sure the ball is delivered somewhere in the opposite direction.

The range of audible calling is also restricted according to the quarterback's experience. Rick Leach, as a University of Michigan freshman, didn't call as many audibles as Rick Leach, the senior. Simplicity in college football is further dictated by the schedule and by changing personnel. Whereas pro teams meet many other teams twice during a season, see more films and have continuing only a reflection of the newer sub-culture; signal calling has changed from the melodic waltz to heavy rock.

An amusing thing happened last season at an Eastern game. The ball was on the ten-yard line and the moment of truth was near. On the sidelines, the coach gave a play to his messenger. An assistant coach added, "And tell the left guard to be more definite in pulling." Another assistant put in, "Yeah, and tell the right guard he's not pulling, either." The messenger ran to the huddle and didn't say a word. "Well," demanded the quarterback, "what's the play?" The messenger stammered for a moment and then blurted, "I don't know; tell the guards to pull and call an audible."

# BIG 8 CONFERENCE RECORDS

#### RUSHING

#### Most Attempts

Game: 55, (261) Steve Owens (Oklahoma) vs. Oklahoma State, 1969.

Season—358, (1,523) Steve Owens (Oklahoma), 1969,

Career—958, (4,041) Steve Owens (Oklahoma), 1967-69.

#### **Most Yards Gained**

Game—342, Charlie Davis (Colorado) vs. Oklahoma State, 1971 (in 34 carries). Season—1665, Greg Pruitt (Oklahoma), 1971 (178 carries, 1677 gained, 12 lost). Career—4,071, Joe Washington (Oklahoma), 1972-75.

#### PASSING

#### Most Attempts

Game—61, (28 completed for 439 yards) Lynn Dickey, (Kansas State) vs. Colorado, 1969.

Season—372, (196 completed) by Lynn Dickey (Kansas State), 1969.

Career—994, Lynn Dickey (Kansas State), 1968-70.

#### **Most Completions**

Game—35, Dave Jaynes (Kansas) vs. Tennessee, 1973.

Season:—196, Lynn Dickey (Kansas State), 1969.

Career—501, Lynn Dickey (Kansas State), 1968-70.

#### Most Yards

Game-439, Lynn Dickey (Kansas State)



The Sooners' Joe Washington.



Zack Jordan, Colorado punter.

vs. Colorado, 1969.

Season—2,476, Lynn Dickey (Kansas State), 1969.

Career—6,208, Lynn Dickey (Kansas State), 1968-70.

#### Most Touchdowns Passing

Game—5, Ralph Miller (Kansas) vs. Washburn, 1938.

Season—20, Vince Ferragamo (Nebraska), 1976.

Career—42, Dave Humm (Nebraska), 1972-74.

#### **Best Completion Percentage**

Game (min. 10 passes)—.852, Dave Humm (Nebraska) vs. Kansas, 1974 (23 of 27).

Season—.662, Ralph Miller (Kansas), 1939 (23 of 37).

Career—.545, Bob Warmack (Oklahoma), 1966-68 (259 of 475).

#### **Most Consecutive Completions**

Season—15, Dave Humm (Nebraska), 1974.

Career—15, Dave Humm (Nebraska), 1974-74.

#### Most Attempts Without Interception

Season—130, Dave Jaynes (Kansas), 1973. Career—142, Dave Jaynes (Kansas),

#### RECEIVING

#### Most Receptions

1971-73.

Game-14, Dennis Richnafsky (Nebras-

ka) vs. Arizona, 1966.

Season—60, Eddie Hinton (Oklahoma), 1968.

Career—150, Johnny Rodgers (Nebraska), 1970-72.

#### **Most Yards Gained**

Game—209, Henry Marshall (Missouri) vs. Oklahoma State, 1975.

Season—967, Eddie Hinton (Oklahoma), 1968.

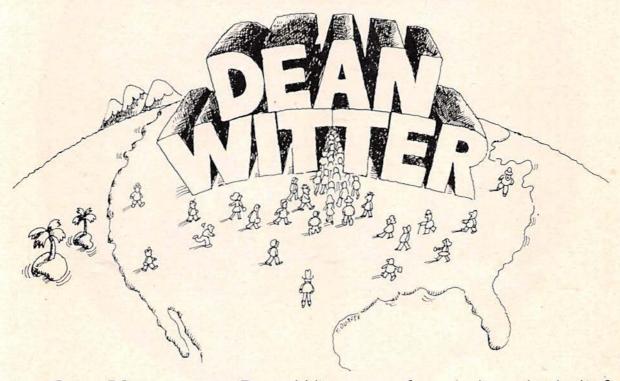
Career—2,738, Johnny Rodgers (Nebraska), 1970-72.

continued on 29t



Barry Hill of Iowa State.

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A flanker in motion can suddenly become the pitch man on an option play.

# THE MAN IN MOTION CAUSES DEFENSIVE ADJUSTMENTS

by Bob Hentzen, Topeka CAPITAL-JOURNAL

ometimes, in the course of a football game, you see it often. Other times, not at all. But sending a man in motion is an offensive ploy common enough that the fan probably doesn't pay that much attention to it.

But the defensive team better be paying attention.

Nearly every coach has a favorite story about the defense not reacting properly to the man in motion.

"On the first play of one game last year, we faked to a back away from the motion and hit the split end for a touchdown when they messed up the rotation," recalled a bowl-bound Eastern coach. "It's a surprise element sometimes."

"A couple of years ago against our chief rival, motion gave us two big passing plays," remembered another Eastern leader, "one for a touchdown and one for about 35 yards. We also used it effectively when we shut out the following year's national champs."

A Big-8 coach with a high-powered offensive team went up 17-7 in the first quarter against a major foe. "It gave 'em fits," he said and he still uses motion extensively.

"We use it to identify man to man coverage," he said. "We use it to show what the defense is doing, particularly a team that is good at concealing defenses.

"It varies when we use it, but we like to use it at the beginning of the ball game to see how the defense reacts."

But some other potent offensive teams employ motion seldom, if at all.

"We don't use it a great deal," said a Southeastern coach, "We talk about it and put it on the blackboard, what it will force the defense to do, in preseason practice. But when we get into the season, we forget about it. We don't want to outfox ourselves.

"When we do use it, it's when we are

continued on 27t



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In a world that's far from perfect, isn't it nice to find something that's practically there.







by Joe Concannon, Boston GLOBE

# THE DAYS OF THE SINGLE OF THE SINGLE OF THE SINGLE OF THE DAYS OF

hese are the hours after the Monday practice, after the players have left for the dorms; the hours when the coaches sit down to put the finishing touches on the game plan for the week. Gathered with his staff, the head coach comes to grips with the task ahead.

On this particular Monday last November, John Anderson was in a room in the football offices at Brown University in Providence, R.I., thinking about the biggest game any Brown team had faced up to in years. Harvard. A win would put Brown on the threshold of at least a share of its first Ivy League title.

"What offense should I use?" asked Anderson of a writer. "Why not use the single wing?" the journalist boldly suggested. So much for suggestions from the press. Writing stories is one thing. Preparing game plans is another matter.

What made the conversation smack of a later irony was that in the game that Saturday, the single wing offense was employed. By Harvard. For one sequence of downs late in the first half. Harvard fumbled it away, never used it again, and Brown went on to win the game.

Ah, yes, the single wing, a throwback to the era of the raccoon coat, the Model T and the Great Depression. Gradually, the T replaced it as the primary offense of the college game and, eventually, it all but vanished, lingering only as a nostalgic art form.

It was hauntingly appropriate, though, that the single wing should have had its brief revival in aged Harvard Stadium on that afternoon last fall. Pop Warner, the man who originated the single wing, used it, in all likelihood, in 1907, when his Carlisle Indians with Jim Thorpe stunned Harvard, 23-15, in Harvard Stadium.

Dick Colman, presently athletic director at Middlebury College in Middlebury, Vt., employed the single wing formation at Princeton until he stepped down after the 1968 season. Princeton was the last major college to use the formation. It was, up to the end, a devastating offense.

In the original single wing, the play started with a direct snap to the tailback or fullback, who were both set five yards or so behind the line of scrimmage. A blocking back was immediately behind the line of scrimmage, in back of a guard. The fourth offensive back was set just outside the tight end, as a "wingback." Frequently, an unbalanced line was used. Although best known as a running formation, the single wing could use motion and open up interesting pass-run options. In more recent use, the quarterback was set back with the tailback as a passing threat.

Joe Restic, the Harvard coach noted for his innovative multiflex offense, put in the formation at the start of the 1976 season, still has it and plans to use it again. "We wanted to show it against Brown," he said, "and unload it the following week against Valo."

Why? Well, he had a quarterback who could run and pass and, when Harvard came out in the single wing, there was confusion. Harvard had both their quarterback and a running back set to take the

snap, and had a short side attack, a trap series, an off-tackle power series, and an option run-pass to the strong side.

"It created total confusion." said Restic.
"You've negated their defensive ability. I
hate to find myself in a position where I
don't know what's going to happen.
That's the strength of multiple thinking. It
was disruptive. I still say it was a good
tactical move on our part.

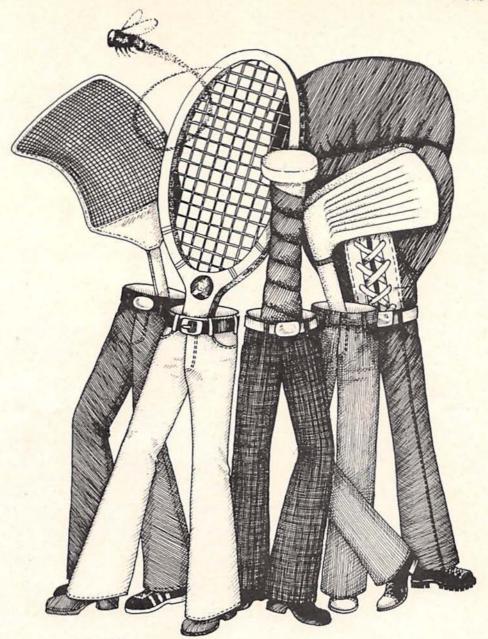
"It's a great formation. I look at the things you can do from that set. Especially if you have that one key man, the tailback. A strong runner who can go outside. You can utilize options off the formation. You have an inside threat, but once you go outside, you pressure them with the option of running or passing.

"At Princeton, Colman started to use a man in motion from it, and that complicated the defensive problems. You must defense the strength of the formation. Otherwise, the offense controls the ball: first, running the power play off tackle; then coming back with the buck lateral, the wingback in motion, or a spinner play. That's exciting offense, and it's tough to defense. Everything is delayed.

"There are other reasons why it was so effective. When the wingback is in tight, it creates a double team problem. If a defensive lineman is too aggressive, the blocking back is sitting there to trap him. The nature of the single wing puts the defense in avulnerable position. The offense shifts its front, so the center is no longer the center."

Historically, Warner is credited with incontinued on 30t

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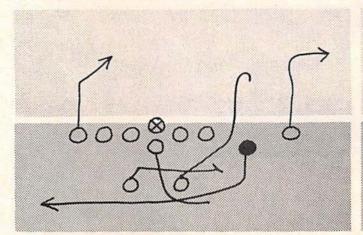
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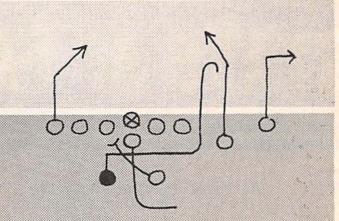
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This man-in-motion play is designed to shift the defensive backfield to the left, allowing the halfback to go into an empty zone for a pass. Or, the man in motion (flanker) may be passed to in a misdirection play; or, on an earlier snap, he may receive a handoff in a reverse.



In this play, the halfback goes in motion to flood a certain zone with three potential receivers. In an option, if either linebacker follows him across the field, the other halfback could take a handoff towards the weak side.

playing an opponent who may be superior and when we have time to work on it—like in the opening ball game. In our league, it's used mainly as a surprise—in one game or in a particular drive in one game. If you use it regularly, the defense has time to adjust to it."

A Texas coach who uses the veer offense, never, never will send a man in motion.

"The whole concept of what we do," he explained, "is to let the defense be settled. We don't want to fool anybody, just execute. We want the defense to be set."

Wishbone teams also don't want the defensive players to be running all over the place. But a Midwest mentor who employs the wishbone occasionally will break the bone to give the defense something else to think about.

"You want to create confusion for the defense," he said. "It causes them to make a call in the secondary. Another purpose is to isolate somebody one on one, or pick on a weaker defensive back."

That coach fondly recalls that his team didn't show motion until the final game of the 1975 campaign. It caught the opponents "completely by surprise" and he notched a 42-24 victory.

An Eastern coach with a growing reputation is one who likes to send a man in motion at the beginning of a game just to see if the opposition has done its homework.

"We hope to find a weakness in their adjustment, something that will make them vulnerable in a certain area," he said. "If they are prepared, we'll forget it. If they don't make the adjustment, we'll use it the whole ball game."

A Big-10 leader occasionally finds motion effective. "But the disadvantage is that your guy (the man in motion) is more effective sitting and reading (the defense) than running out and getting up the field."

One of his opposing coaches agrees. "If you're going to throw the football, he might as well set up there," he said. "He's just not as good a pass receiver as far as timing and running the pattern are concerned."

Several coaches point out that the pros do use motion primarily in relation to the passing game, because the players are more experienced and have more time to get down the intricate timing in practice.

But sometimes in college, it depends on the athlete. "In 1973 and 1974, we used our flanker a great deal as a man in motion," related a former West Coach assistant. "He was a very flexible athlete, and you could force a lot of coverage changes. You might be able to get him on the worst pass defender."

In goal line situations, most teams just want to line up and muscle the ball over the goal. "But motion can be effective in goal line situations," pointed out a new Southern coach. "Sometimes the other people don't make adjustments. I remember one team got a guy wide open on us on the goal line ... and the quarterback overthrew him."

There are various types of motion. Sometimes a team will line up strong one way and, with a back in motion, wind up in balance. Or vice versa. The motion may be toward or away from the defensive strength.

It usually changes defensive responsibilities. It might make a strong safety a free safety or vice versa. Or it might put a linebacker on a back going out on a pass route. Or it might change the assignments on the option play.

No matter if a coach believes in motion for his offense, he must set aside practice time to be prepared defensively.

"If they show it, you have to spend time on it," said an Easterner. "You've got to work on it because you know you may get it.

"We work on it both in spring practice and in the fall," he continued. "You can't be surprised."

"If you are not prepared, you've got problems," agreed an independent coach. "It's usually halftime before you can make the adjustment."

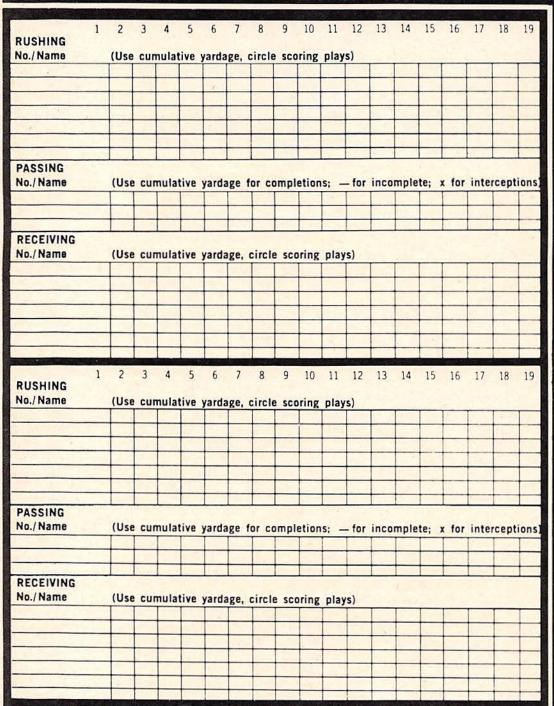
Defensive philosophies against motion, of course, differ, but most everybody tries to keep it simple to avoid the big mistake that can mean a touchdown.

"It doesn't bother us," maintained another Midwest head man. "Our rover always plays the open side of the field."

"We do exactly the same as if he lined up there," said a noted Southwest coach of the man in motion.

You can be sure the next time you see a back breaking into motion before the snap that the defensive team is putting on its thinking cap.

# DO-IT-YOURSELF STATS N' FACTS



Every football fan knows that the score doesn't always give a good picture of a game. A few statistics, like those that can be kept on this page can make the picture clearer, show what the individual stars contribute and help to win post-game "debates." Besides, it can be fun to second guess the official scorers whose statistics will appear in tomorrow's papers. But before you start, here are some pointers on being a statistician:

- 1. Keep cumulative totals to be informed "up to the minute" and to simplify your figuring of team totals. Example: Jones gains 3, 6, 9, 2 yards and you write 3, 9, 18, 20 on his line.
- On plays involving penalties measured from the point of the foul, credit the rusher or pass receiver with yardage only to the point of the infraction.
- 3. Charge gains and losses on fumbles to the player who, in your judgment, contributed most to the error.
- 4. Don't score two-point conversion attempts after touchdowns as rushing or passing plays.



Dave Humm, Nebraska quarterback.

#### Most Touchdown Passes Caught

Season—11, Johnny Rodgers (Nebraska), 1971.

Career—27, Johnny Rodgers (Nebraska), 1970-72.

#### TOTAL OFFENSE

#### Most Yards Total Offense

Game—411, Lynn Dickey (Kansas State) vs. Missouri, 1969.

Season—2,387, George Amundson (Iowa State), 1972.

Career—5,779, Lynn Dickey (Kansas State), 1968-70.

#### SCORING

#### **Most Points**

Game — 30, Steve Owens (Oklahoma) vs. | vs. Oklahoma State, 1971 (7 returns).

Nebraska, 1968.

Season—157, Bobby Reynolds (Nebraska), 1950.

Career—342, Steve Owens (Oklahoma), 1967-69.

#### Most Touchdowns

Season—23, Steve Owens (Oklahoma),

Career—57, Steve Owens (Oklahoma), 1967-69.

#### Most PATs Kicking

Game—10, Rich Sanger (Nebraska) vs. Army, 1972.

Season—60, Rich Sanger (Nebraska),

Career—157, Rich Sanger (Nebraska), 1971-73.

#### **Most Field Goals**

Game—4, Mike Vachon (Oklahoma) vs. Texas, 1966; Paul Rogers (Nebraska) vs. Georgia (Sun Bowl), 1969; Henry Brown (Missouri) vs. Air Force, 1969; Reggie Shoemake (Iowa State) vs. New Mexico, 1970; Jack Bastable (Missouri) vs. Oklahoma State, 1970; Fred Lima (Colorado) vs. Kansas, 1972; Tom Goedjen (Iowa State) vs. BYU, 1973, and vs. Oklahoma State, 1974; Abby Daigle (Oklahoma State) vs. Arkansas, 1974.

Season—15, Fred Lima (Colorado), 1972; Tom Goedjen (Iowa State), 1973.

Career—40, Tom Goedjen (Iowa State), 1972-74.

#### PUNTING

#### **Highest Punting Average**

Game—57.2, Zack Jordan (Colorado) vs. Arizona, 1950 (6 punts).

Season—48.2, Zack Jordan (Colorado), 1950 (38 punts).

Career—43.3, Zack Jordan (Colorado), 1950-52 (139 punts).

#### INTERCEPTIONS

#### **Most Interceptions**

Game—5, Bill Pansze (Oklahoma) vs. Tulsa, 1931.

Season—9, Barry Hill (Iowa State), 1974. Career—21, Barry Hill (Iowa State), 1972-74.

#### **Most Yards Returned**

Game—123, Larry Carwell (Iowa State) vs. Kansas (2 interceptions).

Season—180, John Konek (Kansas), 1951 (8 interceptions).

Career—324, John Stearns (Colorado), 1970-72.

#### PUNT RETURNS

#### Most Yards Returned

Game—170, Johnny Rodgers (Nebraska) vs. Oklahoma State, 1971 (7 returns).



Kansas State's Lynn Dickey.

Season—611, Johnny Rodgers (Nebraska), 1972.

Career—1,651, Johnny Rodgers (Nebraska), 1970-72.

#### KICKOFF RETURNS

#### **Most Yards Returned**

Game—153, John Hadl (Kansas) vs. Svracuse, 1959 (4 returns).

Season—632, Henry Hawthorne (Kansas State), 1970 (23 returns).

Career—1,529, Jeff Allen (Iowa State), 1968-70 (62 returns).

#### LONGEST PLAYS

Rush—99 yards, Gale Sayers (Kansas) vs. Nebraska, 1963.

Pass—98 yards, Pete Woods to Joe Stewart (Missouri) vs. Nebraska, 1976.

Field Goal—60 yards, Tony DiRienzo (Oklahoma) vs. Kansas, 1973.

Punt—94 yards, John Hadl (Kansas) vs. Oklahoma, 1959.

Punt Return—96 yards, Tom Elliott, (Iowa State) vs. Kansas, 1969.

Kickoff Rturn—100 yards, Russell Dills (Missouri) vs. Kansas, 1928; Ron Clark (Nebraska) vs. Kansas State, 1949; Mack Herron (Kansas State) vs. Oklahoma, 1968; Cliff Branch (Colorado) vs. Kansas, 1970; Mike Fink (Missouri) vs. Arizona State, 1972; Billy Waddy (Colorado) vs. Kansas State, 1975; Joe Stewart (Missouri) vs. Oklahoma State, 1976.

Interception—100 yards, Al Needs (Oklahoma) vs. Kansas State, 1945; Dick Howard (Iowa State) vs. Kansas State, 1945. ♠

ABOUT THE AUTHOR—Joe Concannon has been the collegiate sports editor and golf editor for the Boston Globe the last 11 years. The Litchfield, Conn., native graduated in 1961 at Boston University where he majored in political science. He served as assistant sports information director at Harvard, and was SID at Holy Cross before joining the Globe staff in 1966.

venting the formation. Allison Danzig, in a 1971 book entitled *Oh, How They Played the Game*, wrote, "It was while he was at Carlisle that Warner worked out the formation which was to win him greatest renown as the founder of a system that became a standard national pattern.

"This was the single wing formation, with the ball carriers in a Z alignment and one of the halfbacks flanking and in back of the end on the strong side of an unbalanced line, in which position he worked with his end in taking the defensive tackle out of the play."

In a 1951 letter to Danzig, Warner said, "Defensive tackles had always been difficult to keep out of the offensive backfield because they generally played outside the offensive ends and therefore could not often be blocked in on wide plays. Ifigured that one back could be used to very good advantage by placing him in a position where he would outflank the opposing tackle and still be in a position where he could run with the ball, as on reverse plays. I therefore started to use the formation which is known as the single wing.

"Toriginated it in 1906 and in later years I carried the idea a step further by placing both halfbacks in position close to the line and wide enough to outflank the defensive tackles. This became known as the double wing system."

Andy Kerr, a Warner aide at Pitt and later coach at Stanford, Washington and Jefferson, and Colgate, talked at length about wingback formations in an address before the American Football Coaches Association in 1949.

"In the single wing, the ball is passed to the fullback, who either gives to the tailback or keeps the ball and spins, either hitting between the tackles or handing off to the right wingback. This is one of the most powerful cycles of plays for the single wing."

He talked of the fake buck lateral series "now so popular with single wing coaches,..., When the fullback keeps, the play is usually a trap on the opposing strong-side guard or tackle. When the quarterback keeps, he may (1) keep the ball and run inside the strong-side defensive end, (2) lateral to the left wing who goes around the strong-side and (3) fake the lateral and hand off to the weak-side end, who runs inside or outside the strong-side end. The left wing, after receiving the ball, may pass and the quarterback, after faking the lateral, may pass..."

Lou Little, a single wing disciple, put in the famed KF-79 play at Columbia and used it in a 7-0 Rose Bowl win over Stanford. Danzig, in *The History of American* Football, wrote that Little realized its deceptive value "when he stationed his tailback and fullback on a line to spin and fake to one another, as well as to the wingback coming around." Charlie Caldwell at Princeton, Bernie Bierman at Minnesota, and Fritz Crisler at Michigan utilized the spin off the single wing. So did Dick Harlow at Harvard and Carl Snavely at Cornell and North Carolina, where he had Charlie (Choo Choo) Justice. "In the single wing," wrote Snavely, "he was Mr. Tailback himself."

Other prominent single wing coaches included Jock Sutherland at Pitt, Jess Neely of Rice, Wallace Wade at Alabama and Duke, Matty Bell (with tailback Doak Walker) at SMU, Paul Brown at wartime Ohio State, Tuss McLaughry at Brown, Howard Jones at Iowa, Jess Hawley at Dartmouth, Jack Hagerty at Georgetown, Red Sanders at UCLA, and General Bob Neyland at Tennessee.

Of all the single wing coaches, Neyland was probably the best known and most widely respected. "I was not wedded to the single wing as closely as some thought," he told Tim Cohane in Great Coaches of the Twenties and Thirties. "I used it because we could get quicker power at tackle." Neyland retired in 1952, with a 171-31-12 record.

"Warner football was to wane in popularity," wrote John McCallum and Charles
Pearson in College Football USA, 18691971, "and the modern T-formation, with
flankers and men in motion, was to become the craze in the 1940s, following the
electrifying success of its creators, Clark
Shaughnessy at Stanford and George
continued on 32t

Single wing plays to the outside, such as this one being executed by Red Sanders' 1954 UCLA team, feature a hard-running tailback and an escort of blockers.



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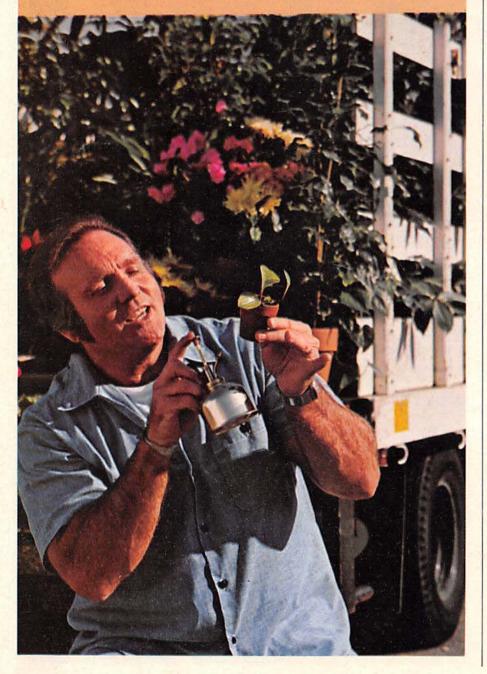
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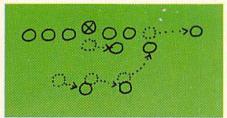
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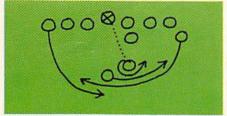
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The Four Horsemen shifted into this single wing formation which became known as the "Notre Dame Box."



In the single wing, the snap could go to either the fullback (above) or the tailback. The formation's endless number of reverses and "spinner" plays were its

Halas and his Chicago Bears."

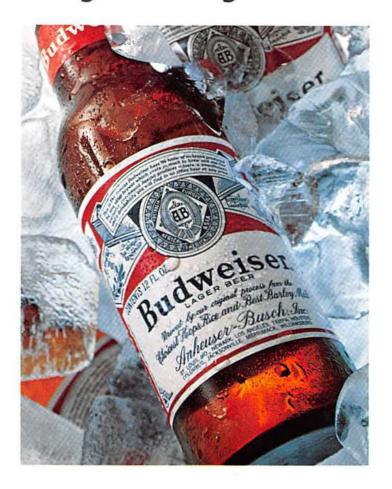
One of the last to use the formation successfully on a national level was Sanders at UCLA. After he was named Coach of the Year in 1954, Larry Robinson wrote in the New York WORLD TELE-GRAM AND SUN how Sanders "stands out in his profession as one of the stoutest bulwarks of the supposedly archaic single wing.

"While a vast majority have gone to the T, or its new-fangled projection, the split-T, Sanders has stood like a rock with his backs deployed as in the old days; a blocking back, a real wing or right half, a spinning fullback, and a tail or back back who does the bulk of the ball toting."

So it died slowly, painlessly and now is virtually an unknown entity to the college player. When Harvard did come out in the single wing in that game against Brown, the crowd, at first, sat quietly. But then, as it sensed what formation Harvard was in, the old Stadium rocked with applause.

In spite of its recent disuse, some coaches would like to see it come back. Traditionalists believe that the flair of the single wing would give the college game an exciting new dimension, by using an old twist.

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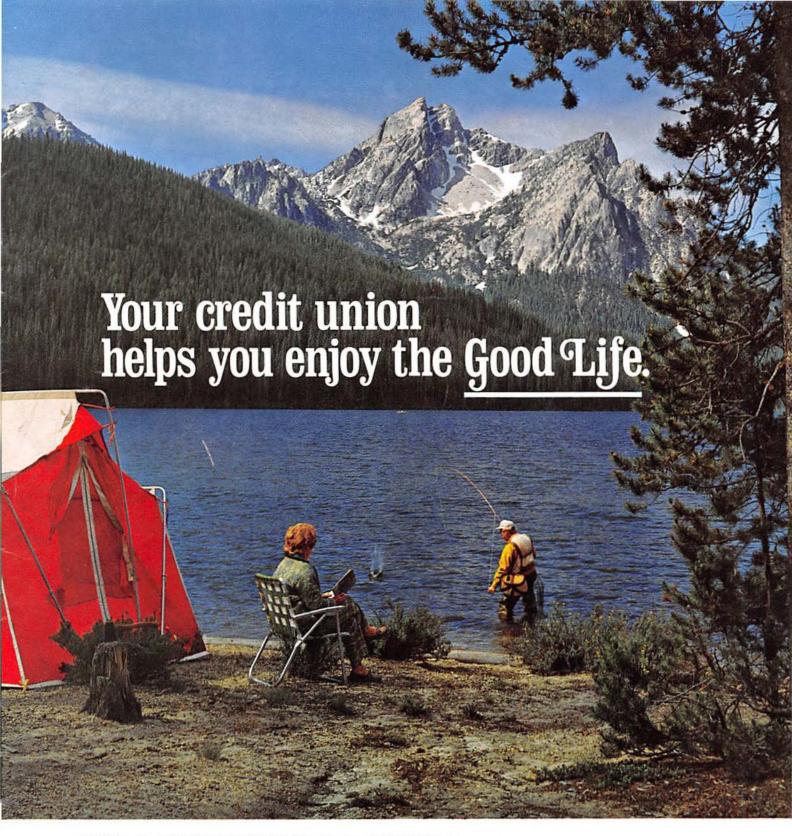
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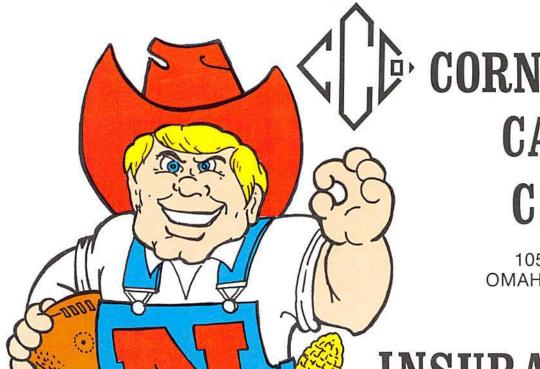
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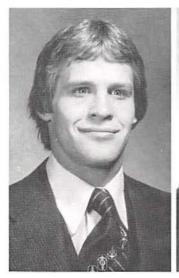
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#### 1977 Baylor University Football Roster

No.	Player	Pos.	Ht,	Wt.	Age	Class	Hometown
85	**Allison, Jay	LB	6-0	226	21	Sr.	Brownwood, TX
34	Alexander, Greg	WB	5-10	189	20	Sr.	Angleton, TX
57	Barnes, Ron	C	6-3	242	19	Soph.	Freeport, TX
73	Benefield, Roger	OT	6-3	248	21	Sr.	Odessa, TX
20	Bickham, Sammy	QB	6-3	190	19	Soph.	Plano, TX
	그림 그렇게 되었다. 얼마나 그렇게 늦다면 어린이가 어디어 들어.						Texarkana, TX
50	Black, Jeff	C-NG	6-2	237	18	Fr.	
44	*Blair, Gary	TB	5-8	178	21	Sr.	Mesquite, TX
- 1	Bledsoe, Robert	SE	5-8	160	18	Fr.	Missouri City, TX
90	*Brown, Tom	DT	6-4	236	20	Soph.	Galveston, TX
25	*Brothers, Steve	DB	6-0	180	20	Jr.	Fort Worth, TX
16	Buckley, Ken	DB	5-9	165	18	Soph.	Childress, TX
	***Burns, Ron	S	6-1	199	20	Sr.	Grand Prairie, TX
55	**Caldwell, Tom	DT	6-4	234	20	Sr.	Del Rio, TX
67	Campbell, Joe	NG	6-1	253	18	Fr.	Cuero, TX
80	Cockrell, Raymond	TE-S	6-3	200	18	Fr.	Killeen, TX
19	**Davidson, Tommy	SE	5-10	164	21	Sr.	Gatesville, TX
13	Duncan, Davy	DB	6-1	195	19	Soph.	Gilmer, TX
41	**Eikenberg, Ron	DE	6-4	213	21	Sr.	Houston, TX
46	Field, Doak	FB-LB	6-3	210	18	Fr.	Burnett, TX
29	*Fields, Howard	DB	5-10	175	18	So.	Killeen, TX
22	Fisher, Mike	SE-S	6-0	165	18	Fr.	Gatesville, TX
79	Glass, Bill	OT	6-4	251	18		
		DB				Soph.	Duncanville, TX
28	*Goodwin, Benny		6-0	179	20	Jr.	San Antonio, TX
40	**Green, Tony	R	6-0	191	20	Jr.	San Antonio, TX
26	Griffin, Ken	DB	5-10	190	19	Soph.	Athens, TX
33	*Harrison, Jerry	LB	5-9	203	20	Jr.	Caldwell, TX
27	**Hawthorne, Greg	WB	6-2	218	20	Jr.	Fort Worth, TX
61	Hazelwood, Andy	OG	6-2	231	21	Sr.	Angleton, TX
52	Helzer, Gary	C	6-7	241	20	Soph.	Ft. Worth, TX
17	Holt, Robert	SE-S	6-2	162	18	Fr.	Grand Prairie, TX
35	**Howell, Steve	FB	6-2	215	20	Jr.	Waxahachie, TX
78	**Hutchison, Gary	DT	6-5	234	21	Jr.	Ft. Worth, TX
53	Hurst, Paul	LB	6-0	206		lr.	Mexia, TX
95	Jirab, Dennis	LB	5-11	217	20	Jr.	Houston, TX
47	lones, Keith	LB	6-3	221	20	Ir.	Mart, TX
77	***Kramer, Jon	OG	6-6	248	20	Sr.	Houston, TX
65	Laws, Rhea	OT	6-3	279	22		
82	**Lee, Ronnie	TE	6-3			Sr.	Winterpark, FL
36	Lynch, Ernest	FB	6-0	260	20	Jr.	Tyler, TX
10	Marshall, Gordon	SE-DB	5-11	221	19	Soph.	Galveston, TX
70				180	18	Fr.	Temple, TX
	Moore, Mark	OT	6-6	240	18	Soph.	Ft. Worth, TX
54	McGeary, Max	FB-LB	6-3	220	18	Fr.	Denver, City, TX
58	Nelson, Buzzy	C-LB	6-2	210	18	Fr.	San Antonio, TX
30	Pollard, Frank	TB	5-10	208	18	Soph.	Meridian, TX
14	*Prestridge, Luke	P	6-3	235	19	Soph.	Houston, TX
48	**Rand, Ricky	DE	6-4	224	20	Jr.	Dallas, TX
18	***Reed, Scooter	DB	5-9	174	21	Sr.	Grand Prairie, TX
93	Reid, Doug	OT	6-2	220	18	Fr.	Brownwood, TX
94	Rogers, Jamie	LB	6-1	215	19	Soph.	Dallas, TX
97	*Rowell, James	DT	6-2	234	18	Soph	Angleton, TX
31	*Seaborn, David	TB	5-11	187	19	lr.	Austin, TX
56	Shaw, James	C	6-4	230	18	Fr.	Houston, TX
81	Sills, Gary	LB	6-2	190	18	Fr.	Spring, TX
63	Singletary, Michael	LB	6-1	220	18	Fr.	Houston, TX
68	**Sledge, David	OG	6-1	253	20		Midland, TX
45	**Slicker, Russell	DE	6-4	215	21	Jr.	
43	Smith, Darryl	S	5-9			Jr.	Dallas, TX
				165	18	Fr	Galveston, TX
11	Smith, Scott	QB-S	5-11	172	18	Fr.	Dallas, TX
87	Stockton, Jerry	TE	6-3	213	19	Soph.	Chicago, IL
99	Stone, Allen	DE	5-11	196	22	Sr.	Corpus Christi, TX
5	Taylor, Bo	WB	5-9	163	18	Soph.	Dallas, TX
51	*Thompson, Arland	OG	6-3	238	18	Soph.	Plainview, TX
49	Ward, Lester	DE	6-0	195	18	Fr.	Temple, TX
9	Wood, Greg	QB	5-11	165	18	Soph.	Jackson, MS
74	Zulkowski, Greg	DT	6-4	280	21	Jr.	Brenham, TX
32	Young, Thomas Earl	WR-DB	6-0	170	18	Fr.	Houston, TX

<sup>\*</sup> Denotes letters earned





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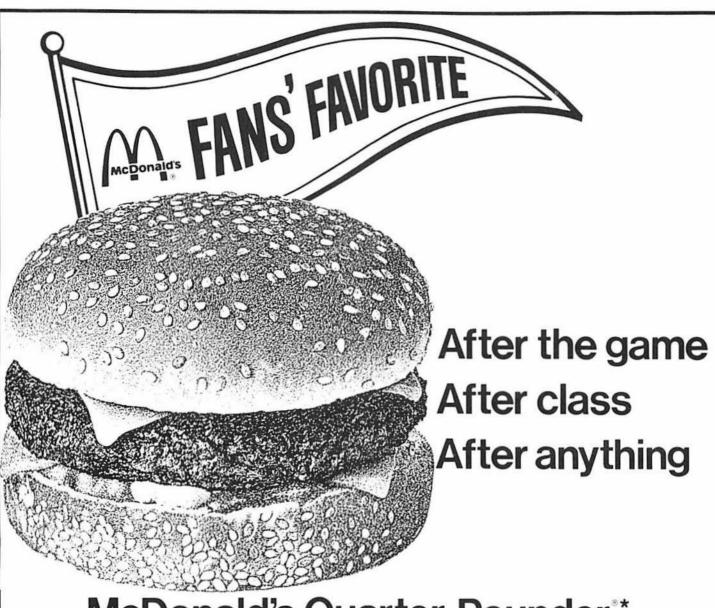
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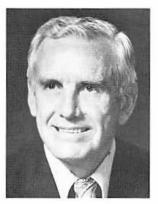
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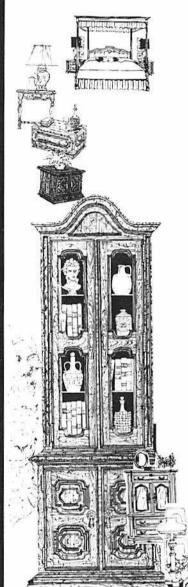
GRANT TEAFF Head Football Coach

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BAYLOR UNIVERSITY COACHING STAFF—Left to right: Back row —T. C. (Skip) Cox, Bob Fix, Clark (Corky) Nelson, John O'Hara, Bill Hicks, Ron Harms, Francis (Cotton) Davidson. Front row—Billy Mills, Wade Turner, Grant Teaff, Jim Elam, Bill Lane.

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# 2. Our advertising is not mis-leading . . . when Wanek's state a fact, you'll find it true. For example when we say our store and Warehouse contains 145,000 square feet of floor space on one floor and under one roof we do not include our warehouses in other locations as we have no desire to mislead our customers . . . they are after all, our best friends.

# 3. We feel we have the largest selection of Furniture, Carpeting, Appliances, Color TV and Stereo brands assembled, on display, which assure you, our customers, of making your choice from actual merchandise, including a showcase of room settings just as they would appear in your own home.

# 4. All merchandise, regardless of brand, is offered at our low retail prices, and you can be assured you bought for the same price as anyone else. This policy is strictly adhered to.

# 5. We insist that the factories we buy from make available to us, each and any piece they manufacture . . . this enables us to sell special order merchandise for the same low prices that we sell in store merchandise.

# 6. We give you a choice of delivery, or saving money by picking up your own purchases. Years ago, other stores laughed when we adopted the poicy of delivery and non delivery pricess. . . vet now many of them have adopted the very same policy, except for one very important thing, day in and day out, our prices are still the lowest.

Wanek's is, and always has been, 100%, locally owned, family business with never a change in management, therefore the same person, growing up and continuing to grow with the business gives the best efficiency possible and profits are not wasted. As the owner continues to make the major selections for the store for over 20 years . . . you, as a customer can be assured that the selection you see on the floor represents the finest values plus proven styles and fabrics.

Wanek's is big, over 3 acres of building under one roof, larger than 2 city square blocks . . . and big is beautiful when it comes to selection, value and savings.

These are things we at Wanek's have known for years, but we thought you'd like this information so that when you shop and compare, you'll know the reasons why you always get a fair shake at Wanek's of Crete!

Just a sample of the brands we carry at big, big savings

Henredon • Thomasville •

Henredon • Thomasville • Drexel • Herritage • Highland House • Century • Lane • United • Howard Parlor • Stanely • American of Martinsville • Hooker • Jasper • Broyhill • Mastercraft • Leathercraft • Daystrom • Chromeraft • Pontiae • La-Z-Roy • Stretolowa • La-Z-Roy • Str

Z-Boy • Stratolounger • Simmons • Serta • Obedco •

Simmons Seria Obecco
Sealy & Hotpoint & Whirlpool
Frigidaire & Kitchen Aid
Maytag Corning
Panasonic Sony RCA
Magnavox Serith & Eans &
Block Cornetes

Black Carpeting • Bigelow • Lee's • Aldons • And many many more.

SINCERELY,

AND OUR 80 EMPLOYEES THAT MAKE ALL THIS

PLESANT DALE EXIT LINCOLN WANEK'S

Monday - Saturday 8 a.m. - 9 p.m. Sunday 1 - 6

# "SEE ONE OF US



G. "Scotty" Kaufman 123 So. 84th St. 489-9678



LaMoine Beaver 123 So. 84th St. 489-9615

# for State Farm Hospital/Surgical insurance."



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Richard A. Dahlgren 3701 "O" Street 475-2723



John L. Hagerman 920 No. 48th St. 466-9204



Harold Gerlach 805 So. 26th St. 435-2153



Roger D. McGinnis 1265 So. Cotner 488-6008



William Keller 1265 So. Cotner 488-0971



James E. Newcomer 123 So. 84th St. 489-9615



Donald E. Paulsen 4750 Normal Blvd. 483-4194



Dean R. Hoy 3865 Normal Blvd 489-7171



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Dick Rupert 3100 No. 14th 474-0911



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# BAYLOR



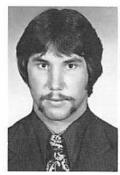
4 LESTER BELROSE K 6-2 178 Sr.



**5** BO TAYLOR WB 5-9 163 So.



**9** GREG WOOD QB 5-11 165 So.



**14** LUKE PRESTRIDGE P 6-3 235 So.



15 MARTY MIKKELSEN QB 6-4 188 Sr.



18 SCOOTER REED DB 5-9 174 Sr.



**19** TOMMY DAVIDSON SE 5:10 164 Sr.



20 SAMMY BICKHAM QB 6-3 190 So.



25 STEVE BROTHERS DB 6-0 180 Jr.



26 KEN GRIFFIN So. So.



 $27^{\tiny \ GREG\ HAWTHORNE}_{\tiny \ WB\ 6-2\ 218\ Jr.}$ 



28 BENNY GOODWIN DB 6-0 179 Jr.



29 HOWARD FIELDS DB 5-10 175 So.



**30** FRANK POLLARD TB 5-10 208 So.



**31** DAVID SEABORN TB 5-11 187 Jr.



33 JERRY HARRISON LB 5-9 203 Jr.



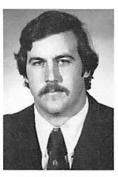
**34** GREG ALEXANDER WB 5-10 189 Sr.



35 STEVE HOWELL FB 6-2 215 Jr.



**40** TONY GREEN R 6-0 191 Jr.



**41** RON EIKENBERG DE 6-4 213 Sr.



**42** RON BURNS Sr 6-1 199 Sr



44 GARY BLAIR TB 5-8 178 Sr.



45 RUSSELL SLICKER DE 6-4 215 Jr.



47 KEITH JONES 1 Jr. 18 6-3 221 Jr.

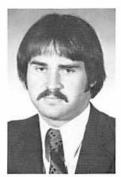
# **BEARS**



48 RICKY RAND DE 6-4 224 Jr.



51 ARLAND THOMPSON OG 6-3 238 So.



**52** GARY HELZER C 6-7 241 So.



55 TOM CALDWELL DT 6-4 234 Sr.



**57** RON BARNES C 6-4 234 So.



65 RHEA LAWS OT 6-3 279 Sr.



68 DAVID SLEDGE OG 6-1 253 Jr.



70 MARK MOORE OT 6-6 240 So.



72 BRENT JONES OT 6-5 261 Jr.



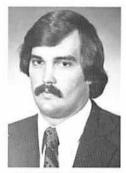
74 GREG ZULKOWSKI DT 6-4 280 Jr.



76 GARY JOHNSON NG 6-5 250 Jr.



77 ION KRAMER OG 6-6 248 Sr.



 $78 _{\rm DT-6-5-234-Jr.}^{\rm GARY\; HUTCHISON}$ 



79 BILL GLASS OT 6-4 251 So.



82 RONNIE LEE TE 6-3 260 Jr.



85 LB 6-0 226 Sr.



90 TOM BROWN DT 6-4 236 So.



95 DENNIS JIRAL 5-11 217 Jr.





97 DT 6-2 234 So.



**99** ALLEN STONE DE 5-11 196 Sr.



# Next time you ask for a light, make it a natural.



### Anheuser-Busch Natural Light.

Fairbury Sales Co. Fairbury, Neb.

Standard Dist. Co. of Fremont, Inc. Fremont, Neb.

H&H Dist. Grand Island, Neb. Lawless Dist. Co. Hastings, Neb.

D & D Dist. Lincoln, Neb.

Scharp Dist. Nebraska City, Neb.

Norfolk Bev. Co. Norfolk, Neb.

Central Dist., Inc. North Platte, Neb. Capitol Liquors, Inc. Omaha, Neb.

Bingham Dist. Co., Inc. Scottsbluff, Neb.

Valentine Bev., Inc. Valentine, Neb.

Anheuser Busch, Inc., St. Louis

# THE NEBRASKA GRAIN-ALCOHOL PROGRAM

**Sponsored By** 

AGRICULTURAL PRODUCTS
INDUSTRIAL UTILIZATION COMMITTEE
State of Nebraska

provides the research and development of

#### "Food and Fuel for the Future"

In an effort to provide a new domestic source of energy and to stimulate the agricultural economy of Nebraska the 82nd Nebraska Legislature (1971-72) passed bills which established a program to aid in the development of a grain alcohol industry in Nebraska through the introduction of an automotive fuel containing a blend of 10% agriculturally derived ethyl alcohol and 90% unleaded gasoline. This fuel was named Gasohol. In order to encourage the sale and use of Gasohol, the legislation provides a 5 cent per gallon reduction in the State gasoline tax on any such fuel sold. With this tax reduction the price of Gasohol is competitive with that of unleaded gasoline.

The Agricultural Products Industrial Utilization Committee (APIUC) was established to administer the Gasohol program. Membership of the APIUC consists of four people actively engaged in farming, two in business, and one representative of the petroleum industry. Its primary responsibilities are to analyze and develop the means to produce and market Gasohol in cooperation with private industry, and to sponsor research and development of industrial uses for by-products resulting from the manufacture of agricultural ethyl alcohol in order to enhance the economic attractiveness. Funds to carry out the above activities result from a 1/8 cent per gallon withholding from the gasoline tax refund which is otherwise returned to users of gasoline for off-highway purposes.

An initial survey of the technical literature for the APIUC indicated that a need existed for a comprehensive fleet test program to scientifically

investigate and document the technical suitability of Gasohol under year around highway and city driving conditions. As a result, the APIUC provided a grant to the Department of Chemical Engineering at the University of Nebraska, to direct and conduct in cooperation with the Nebraska Department of Roads a Two Million Mile Gasohol Road Test. This test program is currently nearing completion, using a fleet of 45 vehicles belonging to the Nebraska Department of Roads. All results to date are encouraging. Consumption of Gasohol appears to be about 5% less than for unleaded gasoline. No unusual engine wear or carbon build-up has been found and the drivers report no problems of starting, vapor lock or drivability.

Additionally, the APIUC conducted a market experiment in 1975 in which over 90,000 gallons of Gasohol were sold to the public for about 11 weeks at the Cooperative Service Station in Holdrege, Nebraska. This test has been completed, and analyses of the results indicate a most enthusiastic acceptance of Gasohol by the motoring public.

In order for Gasohol to become available to the people of Nebraska, it is necessary to build one or more grain alcohol plants in our state. Each plant capable of producing 20 million gallons per year of ethyl alcohol from grain will require a capital investment by private industry of about \$23 million. The APIUC is exploring attractive means for financing the construction of an alcohol plant by private industry and is actively encouraging a decision to build in Nebraska.

Get the most up-to-date reports and information from:

Administrator Agricultural Products Industrial Utilization Committee

3rd Floor 301 Centennial Mall South Lincoln, Nebr. 68509 Phone: (402) 471-2941 Nebraska is the nationally recognized leader in this area of research.

Nebraska is encouraging its neighboring states to adopt the grain alcohol program concept. Nebraska advocates that the concept be implemented on a regional basis in the Midwest.

SLIDE SHOWS & SPEAKERS ARE AVAILABLE FOR YOUR NEXT FARM GROUP MEETING



# **HUSKER AWARD CLUB**

Abel Foundation Lincoln, Nebraska	Builders Supply Company, Inc. Omaha, Nebraska	Davis/Fenton/Stange/ Darling Lincoln, Nebraska	Gering National Bank Gering, Nebraska
Millard Abel Grand Island, Nebraska	Californians for Nebraska California	Cecil Albert Davis Pawnee City. Nebraska 2-14-1897/9-21-1974	Gilbert Swanson Foundation Omaha, Nebraska
Alexander & Alexander Lincoln, Nebraska	Dr. James E. Call Omaha, Nebraska	Denver Alumni Association Denver, Colorado	Globe Quality Cleaners Lincoln, Nebraska
Allen's Inc. North Platte/ Grand Island	Cargo Contract Carrier Corp. Sioux City, Iowa	Dr. Marvin L. Dietrich Omaha, Nebraska	Goodrich Dairy Omaha, Nebraska
Paul Alperson Omaha, Nebraska	Center Associates Lincoln, Nebraska	J. A. Dinsdale Palmer, Nebraska	Mrs. Merle Harger Omaha, Nebraska
Alvin F. Asay Skagway Grand Island, Nebraska	Chief Industries, Inc. Grand Island, Nebraska	Dobson Brothers Lincoln, Nebraska	H. W. Harrington Grand Island, Nebraska
Bank of St. Edward St. Edward, Nebraska	Christensen Equipment Company Omaha, Nebraska	Dorsey Laboratories Lincoln, Nebraska	Harry Sayers Motors, Inc. Bellevue, Nebraska
Bankers Life Nebraska Lincoln, Nebraska	Max H. Christensen Midland, Texas	Dr. K. J. Drahota Fremont, Nebraska	Hartford Sand & Gravel Valley, Nebraska
Beatrice Foods Company Lincoln, Nebraska	Clarke Oil Company Hastings, Nebraska	Ed Miller & Sons, Inc. Omaha, Nebraska	Hawkins Construction Company Omaha, Nebraska
Beatrice National Bank Beatrice, Nebraska	Commercial National Bank & Trust Co. Grand Island, Nebraska	Executive Club Lincoln, Nebraska	Henningsen, Durham & Richardson Omaha, Nebraska
John Becker Omaha, Nebraska	Commonwealth Electric Company, Inc. Lincoln, Nebraska	Fehrs Tractor & Equipment Co. Omaha, Nebraska	Herman Brothers Omaha, Nebraska
Bill Beltzer Kearney, Nebraska	ConAgra Omaha, Nebraska	First Greatwest Corporation Lincoln, Nebraska	Hillman Foundation Lincoln, Nebraska
Jim & Bernice Beltzer Grand Island, Nebraska	Mr. & Mrs. George B. Cook Lincoln, Nebraska	First Mid-America Corporation Lincoln, Nebraska	Hinman's North Platte, Nebraska
Ben Simon & Sons Lincoln, Nebraska	Bill Corman Omaha, Nebraska	First National Bank Holdrege, Nebraska	Harold F. Hoppe Lincoln, Nebraska
Anonymous	Countryside Village Omaha, Nebraska	First National Bank & Trust Co. Lincoln, Nebraska	Hovland-Swanson Lincoln, Nebraska
Blair Telephone Company Blair, Nebraska	Cox Johnson Corp. Omaha, Nebraska	First National Bank of Omaha Omaha, Nebraska	John Kraft Chevrolet Co. Omaha, Nebraska
Robert Boekel Denver, Colorado	Dain, Kalman & Quail, Inc. Omaha, Nebraska	Mrs. Arnott Folsom Lincoln, Nebraska	Journal-Star Printing Co. Lincoln, Nebraska
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Paul Brodhagen Diamond Petro Search, Inc., Lincoln, Nebraska	Robert Daugherty Valley, Nebraska	Furniture Wholesalers, Inc. Omaha, Nebraska	Kirkpatrick, Pettis, Smith & Polian, Inc. Omaha, Nebraska

# **PROGRAM 1977**

Individuals and business con-cerns who are interested in becerns who are interested in be-coming a donor may contact the University of Nebraska Foundation or the Department of Intercollegiate Athletics.

Landen Foundation Omaha, Nebraska	Mid City Bank Omaha, Nebraska	Dr. G. William Orr Omaha, Nebraska	Dick & Doris Thimgan Florence, South Carolina
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Lincoln Life & Casualty Company Lincoln, Nebraska	National Bank of Commerce & Trust Co. Lincoln, Nebraska	Ralph Schram Incorporated Insurance Lincoln, Nebraska	Wentz Plumbing & Heating Lincoln, Nebraska
Lincoln Manufacturing Company Lincoln, Nebraska	Nebraska Bookstore, Inc. Lincoln, Nebraska	Roberts Advertising Company Omaha, Nebraska	Werner Construction Co. Hastings, Nebraska
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Dr. Arden Means, DDS Omaha, Nebraska	Olson Construction Co. Lincoln, Nebraska	Southern Hills Ranch, Inc. Hastings, Nebraska	Robert Hyde Scottsbluff, Nebraska
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Metro Sales, Inc. Omaha, Nebraska	Omaha National Bank Omaha, Nebraska	Storz Broadcasting Company Omaha, Nebraska	

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Wisner, NE

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#### NEBRASKA FOOTBALL

Miller, Don R., Fairmont, NE Morris, Stanley, Wayne, NE Munson, Bob, Wisner, NE

Nellor, Harold, Beemer, NE

Noil, Stove, Cozad, NE

1977 SCHEDULE

Home Games in Bold

SEPT. 10-WASHINGTON STATE

OCT. 22-COLORADO

SEPT. 17—ALABAMA

SEPT. 24—BAYLOR

(Homecoming)

OCT. 1—INDIANA

OCT. 29-at OKLAHOMA STATE

8—at KANSAS STATE OCT.

NOV. 5-at MISSOURI

OCT. 15—IOWA STATE

NOV. 12-KANSAS NOV. 25 -at OKLAHOMA

(Cornhusker Home Games Start at 1:30 p.m.)

#### **HUSKER BEEF CLUB—GROWERS**

Allied Tour & Travel, Doyle Busskohl, Norfolk, NE Anderson, G.E., Red Oak, IA Anderson, Vern & Sons, Hastings, NE Arrowsmith, Rex, Newport, NE Asmussen, James, Neligh, NE Aurora Medical Clinic, Drs. Don Larson, John Murphy, Ken Treptow, Aurora, NE Baldwin, H.L., Oakland, NE Barnett, Dr. Richard, Central City, NE Bass, Paul & Sons, Valentine, NE Bassett Livestock Auction, Rich & Dean Kinney, Bassett, Becker, Pete & Felix, Ashby, NE Beel, L.C., Jr., Valentine, NE Beman, Donald, Valentine, NE Boesiger, Orville, Clatonia, NE Brooks, John, Shetton, NE Buell, Barney, Rose, NE Buethe, Kenneth, Lincoln, NE Bush, Mrs. Jerry, Lincoln, NE Cannell, Jack, Gering, NE Carmine, Eldon, Harlan, IA Central Bank, Irv. Joe & Van Hesselgesser, Central City, Chuchill, Ken, Drybread Herefords, Valentine, NE Coble, Gary, Mullen, NE Coble, Harry, Mullen, NE Coble, James, Mullen, NE Connealy, Bob, Gordon, NE Connealy, Marty, Whitman, NE
Cow Poke Inn, Keith Dubry, Thedford, NE
Creighton Livestock Market, Keith Swaathoff, Creighton, Curry, W.A., Columbus, NE Dam, Dwight, Valentine, NE Drinkwalter, Bill, Thedford, NE Drinkwalter, Jim, Valentine, NE Duren, David, Columbus, NE Eby. Ed. Valentine, NE Eckloff, Warren & Sons, Minden, NE Eldred, Vic. Lakeside, NE Farmers & Merchants Nat'l Bank, Robert Fricke & Floyd Gove, Ashland, NE Fay, Donald, Bradshaw, NE Felske, Chet, Cairo, NE First National Bank, Jim McBride, Aurora, NE First National Bank, James Stockwell, Bayard, NE First National Bank, Val Beavers, Stanton, NE Fisher, John, Valentine, NE Flasnick Polled Herefords, Mrs. Don Flasnick, Alma, NE Flying A Cattle Co., G.E. Anderson, Thedford, NE Garrett, Robert, Omaha, NE Gilbaugh, Douglas & LaVerne Hansen, Gering, NE Glandt, John, Neligh, NE Goerz, Melvin D., Henderson, NE Hallstrom, Elmer, Avoca, NE Ham, Ernest, Sutton, NE Ham, Howard, Saronville, NE Hart, Ray, Lincoln, NE Herman, Ed & Warren, Half Circle Cattle Co., Lakeside, NE Hilltop Ranch, Harley Bergen, Henderson, NE George A. Hormet Co., Jim Rieth, Fremont, NE Hutchinson, George, Scottsbluff, NE Hyannis Cattle Co., Ted Jeary, Hyannis, NE Isham, Bob, Gordon, NE Jamar Angus Farms, Jim & Mary Schafer, Shelton, NE Jeffrey Brothers, Bill-Norman-David, Smithfield, NE Johnson, Tom, Albion, NE Kiddoo, Edgar D., Omaha, NE Kleen Implement Co., Gary Bennett, Franklin, NE Knust, David, Neligh, NE Koll, Robert, Winside, NE Kreis Drywall, Tom Kreis, Stromsburg, NE Kroeger, Jim, Cody, NE Lamoureaux, Howard, Valentine, NE

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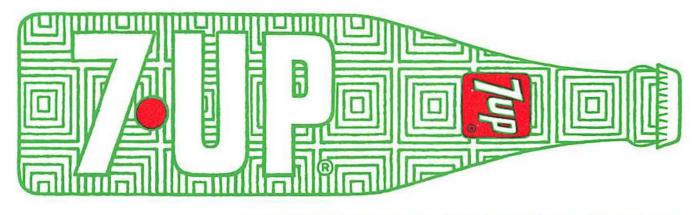
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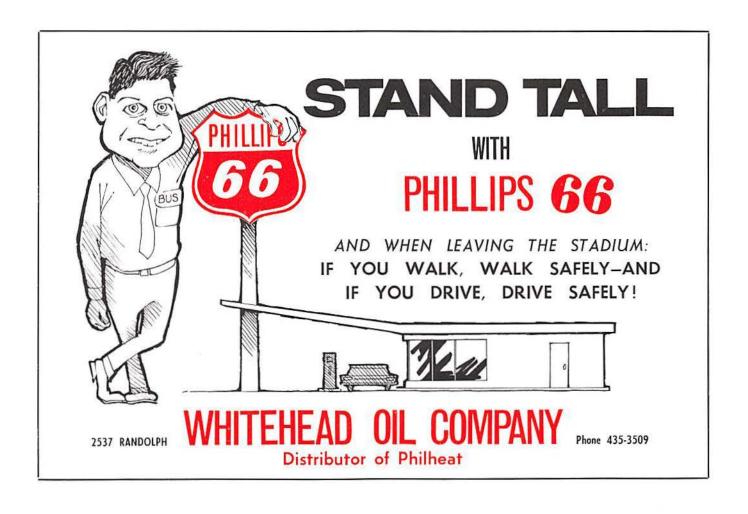
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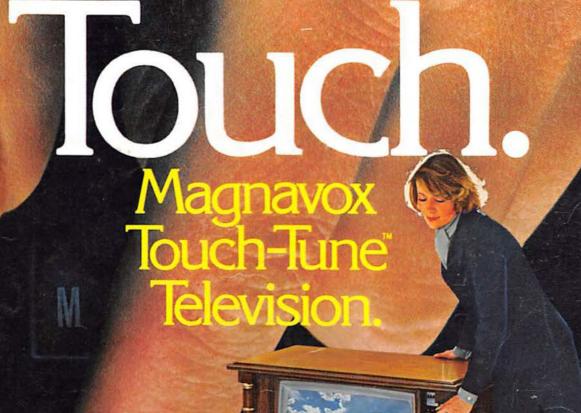
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